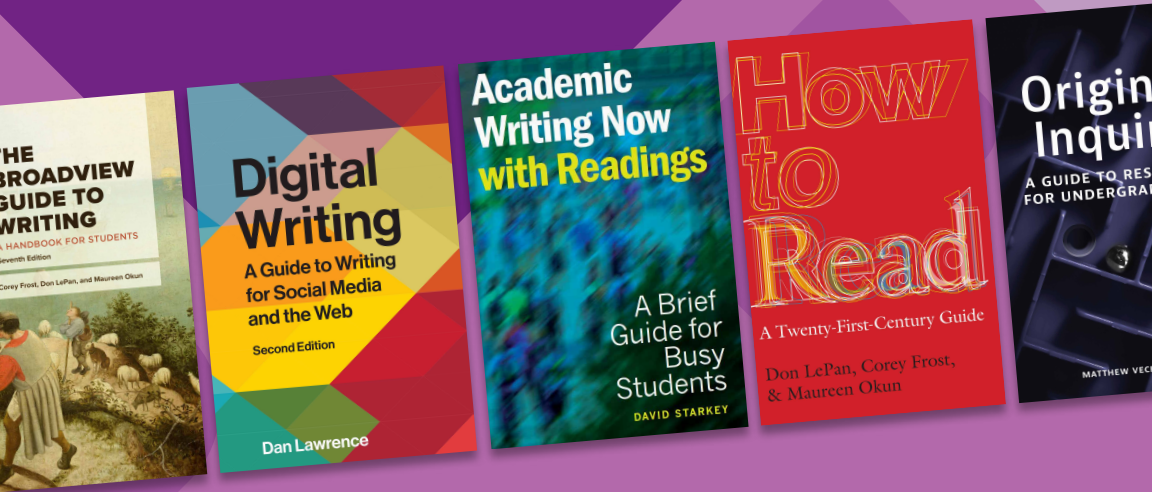


2026-2027 BROADVIEW PRESS



COMPOSITION & RHETORIC



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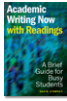


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LOW-COST OPTIONS

*Available in at least one format for under \$40. Ebook prices vary by platform.

FIRST-YEAR COMPOSITION



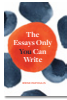
Academic Writing Now with Readings
eBook from \$28.95



Academic Writing Now, 2e
eBook from \$21.95



The Mad Scientist's Guide to Composition
eBook from \$21.95



The Essays Only You Can Write
eBook from \$22.95



The Argument Toolbox
eBook from \$23.95



The Argument Handbook
eBook from \$37.95



Speaking of Writing
eBook from \$35.95



Essays and Arguments
eBook from \$22.95



Writing on Fire
eBook from \$19.95



Writing Essays about Literature, 2e
eBook from \$18.95

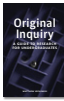


How to Read
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Writing about Literature, 2e
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Original Inquiry
eBook from \$24.95



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Business and Professional Writing, 3e
eBook from \$34.95



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eBook from \$29.95



Writing Science in the Twenty-First Century, 2e
eBook from \$34.95



AI and Writing, 2e
eBook from \$17.95



Digital Writing, 2e
eBook from \$20.95



Writing for Today's Healthcare Audiences, 2e
eBook from \$31.95

HANDBOOKS AND GUIDES



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eBook from \$19.95



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A Writer's Handbook, 4e
eBook from \$12.95



The Broadview Pocket Guide to Citation and Documentation, 3e
eBook from \$12.95



Argumentative Essays: A Step-by-Step Guide
eBook from \$9.95

FIRST-YEAR COMPOSITION AT A GLANCE

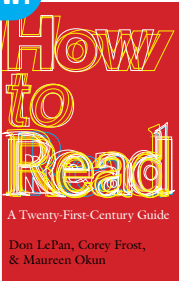
Book Title	The Big Picture	Classroom Strengths
 <p>How to Read PAGE 3</p>	<ul style="list-style-type: none"> ▪ A guide to college-level reading, integrating strategy, comprehension, and critical thinking ▪ Broad coverage of challenges, from sentence-level difficulty to reading complex texts across genres 	<ul style="list-style-type: none"> ▪ Teaches practical strategies like skimming, inference, and sentence analysis ▪ Includes case studies from fiction, memoir, and argumentative and academic texts
 <p>Academic Writing Now: A Brief Guide for Busy Students, 2e PAGE 4</p>	<ul style="list-style-type: none"> ▪ A concise guide to college writing basics designed for busy students ▪ Chapters structured around the writing process 	<ul style="list-style-type: none"> ▪ Conversational, casual, humorous tone ▪ Four annotated sample student essays included ▪ Can be easily integrated into existing syllabi ▪ Also available in an edition with readings
 <p>The Mad Scientist's Guide to Composition PAGE 5</p>	<ul style="list-style-type: none"> ▪ An offbeat introduction to composition that introduces writing as a mad scientist's experiment ▪ Fosters creativity and helps students feel less afraid to make mistakes 	<ul style="list-style-type: none"> ▪ Irreverent, fun, playful tone ▪ Emphasizes writing to persuade, to inform, and to evaluate
 <p>The Essays Only You Can Write PAGE 8</p>	<ul style="list-style-type: none"> ▪ A guide to discovering and refining one's personal voice, and putting it to work in academic writing ▪ Emphasizes freewriting, mindfulness, and emotional barriers to writing 	<ul style="list-style-type: none"> ▪ Organized around 3 main assignments: a personal essay, an analytical essay, and a research essay ▪ Strong antidote to the increasing prevalence of AI in writing ▪ Includes full chapter on peer feedback
 <p>The Argument Handbook <i>*also available in a concise edition*</i> PAGE 8</p>	<ul style="list-style-type: none"> ▪ A comprehensive guide to argumentative writing in a wide variety of genres and rhetorical situations ▪ Modular structure provides flexibility for any syllabus 	<ul style="list-style-type: none"> ▪ The book is organized around three key areas of instruction: invention, audience, and authority ▪ Boxed asides align with these student struggles and help with writer's block, audience expectations, and using sources
 <p>Speaking of Writing PAGE 6</p>	<ul style="list-style-type: none"> ▪ A highly visual approach to first-year writing, packed with engaging and original activities ▪ Scaffolded instruction moves from personal narratives, analysis, and argument, to research, using sources, and multimodal portfolios 	<ul style="list-style-type: none"> ▪ Relatable student "characters" are introduced graphically in margins; their story arcs steer the instruction toward typical FYC obstacles and associated problem-solving ▪ Includes "micro-readings" from a wide variety of genres, from academic writing excerpts to recipes
 <p>The World Is a Text: Writing About Visual and Popular Culture PAGE 7</p>	<ul style="list-style-type: none"> ▪ A guide to first-year composition that centers on visual and popular culture as "texts" to be read and analyzed; these analytical skills are then applied to writing in all kinds of contexts 	<ul style="list-style-type: none"> ▪ Brief and useful introduction to semiotics ▪ Chapters on writing about Race, Sports, Gender, Movies, Fashion, Media, Music, Technology, Public Spaces, and more ▪ Seven sample student essays included
 <p>Focus on Writing: What College Students Want to Know PAGE 9</p>	<ul style="list-style-type: none"> ▪ A combined rhetoric and reader that introduces first-year composition through Writing about Writing (WAW) pedagogy 	<ul style="list-style-type: none"> ▪ Conversational, empathetic; renders challenging WAW pedagogy more approachable ▪ Inquiry-based chapters emphasize reflection, transfer, and genre awareness

READING

How to Read: A Twenty-First-Century Guide for Students

NEW!

By Don LePan, Corey Frost, and Maureen Okun



eBook from \$15.95 |
print \$2.95
200pp | 2026 | 9781554817528

A focused introduction to reading at the post-secondary level that reflects the emphasis in composition classrooms on the connections between reading and writing.

With reading having become more difficult for many than ever before, universities and colleges are focusing increasingly on the degree to which reading and writing skills are interconnected, and are revising their curricula accordingly. This book aims to help.

Using examples from a wide range of academic disciplines and from literature, *How to Read* offers practical advice on how to pick up on cues, how to infer the meanings of words, how to cope with long sentences and archaic language, and how to read critically. The book helpfully addresses challenges arising from gaps in background knowledge, unfamiliar vocabulary, complex sentence structures, and difficulties in identifying tone or point of view. An online chapter focuses on "reading" visual material.

Throughout, *How to Read* prompts further thought and discussion with a wide range of questions.

KEY FEATURES

- Focuses on critical reading and critical thinking skills
- Demystifies common reading challenges (e.g., long texts, complex sentences, unfamiliar vocabulary, interpreting argument and tone)
- Teaches practical strategies such as scanning, skimming, and recognizing textual cues
- Uses case studies across genres to apply reading approaches in context
- Addresses multiple reading modes and tools, including AI, audiobooks, and reading environments

CONTENTS

Preface

- 1 Introduction
 - 2 The Reading Experience, and the Reading Environment
 - 3 Scanning, Skimming, and Skipping
 - 4 Picking Up on Cues
 - 5 Long Sentences, Difficult Sentences
 - 6 Archaic Language
 - 7 Critical Reading and Critical Thinking
 - 8 Using Sentence Combining to Help You Read
 - 9 Using AI to Help You Read
 - 10 Spoken Words: Listening to Audiobooks, and Reading Out Loud
 - 11 Learning to Read, Through Reading: Case Studies
 - Case Studies in Reading (1): Memoir, Inference
 - Case Studies in Reading (2): Fiction (narration and dialogue), Inference
 - Case Studies in Reading (3): Historical Background, Vocabulary
 - Case Studies in Reading (4): Opinion/Argument
 - Case Studies in Reading (5): Opinion/Argument
 - Case Studies in Reading (6): Reading Sarcasm
 - Case Studies in Reading (7): Difficult Fiction
 - Case Studies in Reading (8): Academic Abstracts
 - 12 Reading Visual Material [online]
- Postscript

"Given the contemporary crisis of reading, this will be a very valuable book across a variety of types of institutions of higher education. It is accessible and thought-provoking, and its pragmatic tips and well-integrated examples will make it immensely valuable to students and instructors alike." —JESSE CORDES SELBIN, GETTYSBURG COLLEGE

"This is an engaging and useful guide, offering clear advice and strong examples of how to practice skills that are essential to student success in college." —MAEVE ADAMS, DIRECTOR OF COMPOSITION, LEHMAN COLLEGE, CUNY

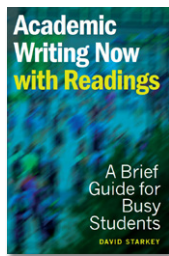
FIRST-YEAR COMPOSITION *Rhetorics*

Academic Writing Now: A Brief Guide for Busy Students

Second Edition

By David Starkey

eBook from \$21.95 | print \$30.75 |
248pp | 2021 | 9781554815098



Academic Writing Now with Readings: A Brief Guide for Busy Students

By David Starkey

eBook from \$28.95 | print \$40.95 |
360pp | 2024 | 9781554816491

A brief rhetoric that caters to the busy lives of students with short chapters of highly practical advice, and to the busy lives of instructors with content that can be easily integrated into syllabi. Available with or without readings for added flexibility.

“Starkey delivers clear, ordered advice in a voice so familiar and colloquial that anyone’s anxiety about this often rigid academic subject will start to calm.” — RICHARD GUZMAN, NORTH CENTRAL COLLEGE

David Starkey’s always reliable rhetoric has never been so flexible. Instruction is delivered in three sections that mirror the writing process: pre-writing, drafting, and revision. Each chapter is designed to be read in a single sitting, and each offers two sets of exercises, one to be carried out individually and one to be tackled collaboratively.

Starkey acknowledges the challenge that undergraduates face when balancing study with busy lives, and he answers this challenge with a focus on process and pragmatism. Time-saving tips and visual aids are used throughout, and four sample student papers are included in appendices.

In the edition with readings, 23 provocative, contemporary selections have been chosen to spark classroom discussion and engagement. Readings are grouped into five topics: AI, social and political fractiousness, the environment, entertainment, and campus life.

CONTENTS

PART ONE: READY, SET ...

- 1 Academic Writing: An Overview
- 2 Academic Reading
- 3 Ideas into Text
- 4 Arguments and Organization
- 5 Researching Your Topic

PART TWO: GO

- 6 Introduction: Hooking Your Reader
- 7 Body Paragraphs: And I Ought to Keep Reading Because?
- 8 Conclusion: Wait ... Don't Stop

PART THREE: GO AGAIN

- 9 Taking Another Look
- 10 Handing It Over

PART FOUR: READINGS

[included only in the edition with readings]

- A. Artificial Intelligence
- B. Can't We All Just Get Along?
- C. Our Changing Planet
- D. That's Entertainment
- E. Campus Life

Appendix I: Genres of Academic Writing
Appendix II: A Brief Guide to Documentation

ALSO AVAILABLE

Academic Writing, Real World Topics

By Michael Rectenwald and Lisa Carl

print only \$85.75 (available only in Canada and the US)
720pp | 2015 | 9781554812462

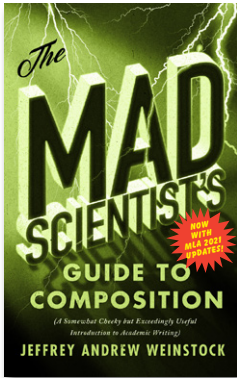
Academic Writing, Real World Topics is a WAC/WID rhetoric and reader that prepares students in the Humanities, Social Sciences, and Physical Sciences for college-level research and writing.

Academic Writing, Real World Topics

Concise Edition

By Michael Rectenwald and Lisa Carl

print only \$50.75 (available only in Canada and the US)
392pp | 2016 | 9781554813308



The Mad Scientist's Guide to Composition

A Somewhat Cheeky but Exceedingly Useful Introduction to Academic Writing

By Jeffrey Andrew Weinstock

eBook from \$21.95 | print \$31.95
264pp | 2023 | 9781554816545

Brief, quirky, and charming, this unexpectedly fun rhetoric highlights writing as an experiment, and helps to ease the intimidation that students experience in their academic writing.

College writing can strike fear into a student's heart, but performing a writing *experiment* introduces the role of creativity and reinforces the calming idea that one doesn't need to know the outcome from the start.

By asking students to become “mad scientists” in their approach to writing, this book creates a space for students to get comfortable with composition—and comfortable with their mistakes.

“... The first textbook that I have read from cover to cover out of pure enjoyment, while also annotating everything.... It is this last factor—that I could learn from and enjoy it—that sold me on teaching this book.”

— REBEKAH PHILLIPS, UNIVERSITY OF DELAWARE

“Weinstock has performed a miracle: He has brought the dead to life and produced a handbook that students might not only read but heed.”

— PATRICK LUFKIN, TECHNICAL COMMUNICATION

“The Mad Scientist's Guide has made my teaching a lot more fun and engaging.”

— CRISS VO, GOLDEN WEST COLLEGE



Complimentary examination copies are available in print or electronic format. **Please scan the QR code or email examcopies@broadviewpress.com**

KEY FEATURES

- **Thwarts student anxiety** with a persistent and compelling invitation to have fun with writing
- Covers **the most frequently assigned genres:** writing to inform, to persuade, and to evaluate
- Samples of **student writing** are included throughout
- Frequent **helpful reminders and tips** to help students practice and polish their skills
- Attentive coverage of **revision and peer review**

CONTENTS

Introduction

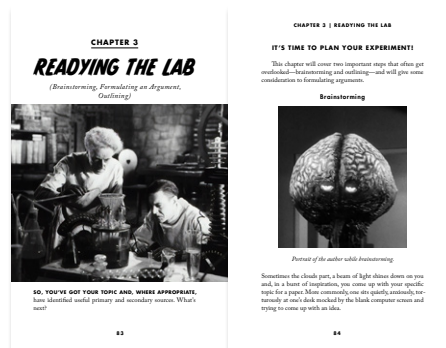
- 1 Nuts and Bolts (Mechanics)
- 2 Graverobbing (Finding, Evaluating, and Incorporating Sources)
- 3 Reading the Lab (Brainstorming, Formulating an Argument, Outlining)
- 4 Conducting Experiments (Writing to Inform, Writing to Persuade, and Writing to Evaluate)
- 5 The Monster Lives! ... or Does It? (Revision, Peer Reviewing, Retroactive Outlining)
- 6 Placating Ghosts (Systems of Citing Sources to Avoid Angering the Dead ... and the Living)
- 7 The Great Beyond

Addendum 1: A Successful Experiment!

Addendum 2: A Successful Experiment!

Addendum 3: Common Mad Scientist Mistakes (and How to Avoid Them)

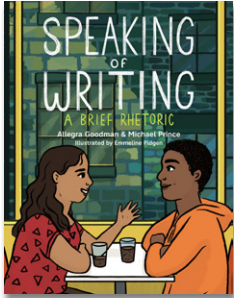
Addendum 4: Finishing Touches



FIRST-YEAR COMPOSITION *Rhetorics, continued***Speaking of Writing: A Brief Rhetoric**

By Allegra Goodman and Michael Prince

Illustrated by Emmeline Pidgen



eBook from \$35.95 |
print \$51.50
360pp | 2022 | 9781554816026

A richly illustrated first-year rhetoric, with deftly scaffolded writing instruction and a bounty of vibrant activities.

Speaking of Writing follows four student

"characters" as they progress through a first-year composition class. Graphically complementing the main writing instruction, the four student-characters share their experiences as they tackle diverse assignments and grapple with new, sometimes enigmatic expectations.

The text begins with literacy narratives and an introduction to the basic principles of rhetoric. Building on this foundation, the text introduces students to writing analyses of texts and images, as well as personal and academic arguments. The book then covers the writing process; using and responding to sources; writing research papers; and crafting a multimodal portfolio. Voice and style are also covered.

KEY FEATURES

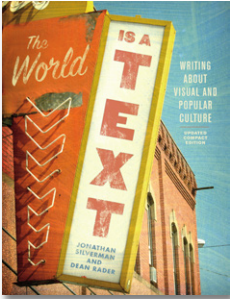
- **Realistic and relatable narrative arcs** allow first-year students to see themselves in the text.
- **Vibrant, varied, and creative writing "Activities"** close out each chapter.
- Focus throughout is on **what students bring to the table**: *their experiences, their voices, their points of view.*
- **"Micro-readings" included in each chapter**: literary, academic, and full-color graphic selections from across the disciplines and from pop culture provide thought-provoking models.

CONTENTS

- 1 What You Bring/What You Can Expect**
Writing a Literacy Narrative
- 2 Rhetoric and the Rhetorical Situation**
Writing a Persuasive Letter
- 3 From Reading to Writing about Texts**
Writing a Paraphrase and Summary
Writing an Analysis of a Text
- 4 From Reading to Writing about Images**
Writing an Analysis of an Image
- 5 Building an Argument: Claims and Support**
Writing an Opinion Piece
Writing a Review
- 6 Academic Argument: Thesis and Organization**
Writing a Thesis and Introduction
- 7 Draft and Revision**
Writing a Compare and Contrast Paper
- 8 Responding to Other Voices/Other Sources**
Practicing Quotation
- 9 Writing and Research**
Writing a Research Paper
Crafting a Multi-Media Portfolio
- 10 Voice and Style**

"Readers looking for an introduction to ... essential writing and rhetorical concepts will be hard-pressed to find another textbook as fun, educational, and interesting." — DYLAN SCHRADER, TECHNICAL COMMUNICATION





The World Is a Text: Writing about Visual and Popular Culture

Updated Compact Edition

By Jonathan Silverman and Dean Rader

eBook from \$42.95 | print \$61.75 | 336pp | 2018 | 9781554813797

A dynamic rhetoric that helps students hone their analytical skills in the familiar world of popular culture—and put those skills to work in the world of academic writing.

Using rudimentary explanations of semiotics, the authors show how “texts” of all kinds make arguments. Students learn to interpret and analyze the signs and symbols of a variety of non-traditional texts, thereby helping them to become critically-minded creators of their own.

The first part of the book is a comprehensive rhetoric covering reading skills, writing for college, the writing process, and argumentation. The second part turns to the refining of analytical skills in topic-specific chapters, and offers both writing instruction and guidelines for research that are geared explicitly to these topics.

KEY FEATURES

- **Fosters analytical skills.** The authors introduce objects, spaces, and pop-culture phenomena as entry points for analysis, and demonstrate how they make both explicit and implicit arguments.
- **Teaching for transfer.** The book investigates “sites” in popular culture where students already read and write. By providing a conceptual framework with which to analyze and assess those sites, the authors equip students with skills in writing and judgment-making so that they are better able to carry those skills into both their academic and personal lives.
- **Short sample readings.** Two readings by the authors and seven by students.
- **Flexibility.** Pop culture offers a treasure trove of content familiar to students—and a never-ending source of “texts” for instructors. Topics in Part 2 echo this breadth, covering the gamut of students’ interests.

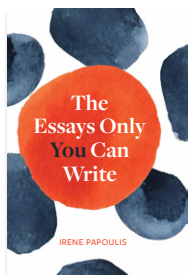
CONTENTS

PART I: WRITING ABOUT THE WORLD: A RHETORIC

- Introduction
- 1 Semiotics: The Study of Signs (and Texts)
- 2 Texts, the World, You, and Your Essays
- 3 Three Case Studies on Interpretation
- 4 Making the Transition from High School Writing
- 5 From Semiotics to Lenses: Finding an Approach for Your Essays
- 6 A Tour through the Writing Process
- 7 How Do I Formulate Arguments about Popular Culture Texts? A Rhetorical Guide
- 8 Researching Popular Culture Texts
- 9 An Annotated Student Essay
- 10 How Do I Cite This Car? Guidelines for Citing Popular Culture Texts
- 11 How Am I a Text? On Writing Personal Essays

PART 2: RESEARCHING AND WRITING ABOUT SPECIFIC TYPES OF TEXTS

- Introduction: Reading and Writing about the World around You
- 12 Reading and Writing about Race and Ethnicity
- 13 Reading and Writing about Public and Private Space
- 14 Reading and Writing about Nature and the Environment
- 15 Reading and Writing about Gender
- 16 Reading and Writing about Fashion
- 17 Reading and Writing about Visual Culture
- 18 Reading and Writing about Movies
- 19 Reading and Writing about Television
- 20 Reading and Writing about Sports
- 21 Reading and Writing about the Media and Advertising
- 22 Reading and Writing about Music
- 23 Reading and Writing about Technology

FIRST-YEAR COMPOSITION *Rhetorics, continued*

The Essays Only You Can Write

By Irene Papoulis

eBook from \$22.95 | print \$32.95
224pp | 2023 | 9781554815760

A short and mindful rhetoric that advocates expressing one's self as a key to producing engaging personal

and academic writing—and as an antidote to the encroaching role of AI in writing.

The Essays Only You Can Write offers a perspective on essay writing that spotlights a writer's uniqueness. Resisting the perception that personal and academic writing are at odds with one another, it treats the impulse to write "personally" as potential fuel for a variety of writing purposes. At every turn, even as AI grows louder, students are introduced to the indispensability of their own voice.

KEY FEATURES

- Exceedingly **attentive to student engagement**, with abundant examples and **ample use of student writing**
- Addresses the emotions that can sometimes muddle our writing, and helps students **navigate psychological and technical roadblocks**
- Extensive coverage of **freewriting strategies**

"The Essays Only You Can Write offers a large dose of relief and new hope to instructors of first-year writing courses. Every chapter of the book focuses on the value of each student's own thinking and each student's own experiences and language resources (rather than anything possibly producible by AI) as the essential elements for meeting every kind of writing challenge posed by the undergraduate classroom." — SHERIDAN BLAU, COLUMBIA UNIVERSITY

CONTENTS

Preface for Students
Introduction: Starting Ideas and Fundamental Practices

Part One: Writing a Personal Essay

Part Two: Writing an Essay about a Text

Part Three: Writing a Research Essay

Part Four: Mindfulness and Essay Writing

Part Five: Giving and Receiving Feedback in Peer Groups



The Argument Handbook

By K.J. Peters

eBook from \$37.95 |
print \$53.95
536pp | 2018 | 9781554814350



The Argument Toolbox

By K.J. Peters

eBook from \$23.95 |
print \$34.25
232pp | 2022 | 9781554815166

A first-year rhetoric that guides students through the process of transforming unordered thoughts into persuasive arguments.

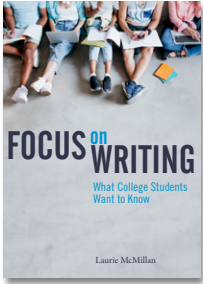
Students often struggle with quite similar issues when writing arguments. Under tight time constraints, they often fail to spend appropriate time on the invention stage of their writing; they have trouble properly defining and considering their audience; and they wonder how they can possibly argue or write with authority as first-year students with so little experience.

To the great benefit of student learners, *The Argument Handbook* is organized around these three problem areas—invention, audience, and authority—and uses them as the primary lenses through which to analyze and compose arguments.

The Argument Toolbox is the concise version of Peters's full rhetoric. It offers the same modular organization and uses the same three lenses on argumentation as the basis of its instruction: invention, audience, and authority.

KEY FEATURES

- Modular organization supports flexible sequencing
- Presents argumentation across genres and disciplines
- Student-centered design includes abundant examples, chapter guidance, and practical toolboxes
- Emphasis on research builds information literacy skills

FIRST-YEAR COMPOSITION *Writing about Writing and Writing Studies*

Focus on Writing: What College Students Want to Know

By Laurie McMillan

eBook from \$44.95 |
print \$64.75
382pp | 2018 | 9781554813889

A first-year composition rhetoric and reader featuring a “Writing about Writing” approach. The book begins with and builds on the skills that students bring with them to the first-year classroom.

“Writing about Writing” approaches enlist students in the process of discovering how writing works and how we learn to do it; writing itself is the subject of exploration. In *Focus on Writing*, Laurie McMillan’s instruction is delivered in a refreshingly open, inquisitive, and conversational style, helping to make the scholarship more approachable for students.

By presenting writing scholarship alongside her own patient commentary, McMillan succeeds in helping students to identify and grasp key ideas more quickly. With this understanding comes transfer: the ability to apply their new skills and knowledge to other academic and personal contexts.

Frequent prompts for reflection and for informal and formal writing projects are included. A companion website includes recommended WAW resources, assignment supports, and links to additional readings.

CONTENTS

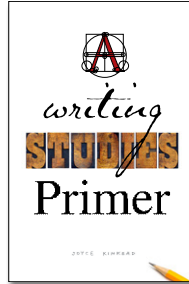
Introduction: What Should I Know about This Book?

- 1 Why Write?
- 2 What Is the “Rhetorical Situation” and Why Should I Care about It?
- 3 What Do Effective Writers Do?
- 4 What Do Effective Researchers Do?
- 5 How Do I Translate My Academic Writing into Public Genres?

Conclusion: Now What?

Note: Each of the book’s five chapters includes three distinct sections:

- Exploring the Question
- Extending the Conversation with Readings
- Joining the Conversation



A Writing Studies Primer

By Joyce Kinkead

eBook from \$31.95 | print \$45.25
426pp | 2022 | 9781554815319

Writing is omnipresent in our lives, yet we rarely stop and consider its history and material culture. This book

incorporates autoethnography and asks readers to consider writing histories, influences, processes, and tools in their own lives. Short readings are included for each chapter. Designed for composition courses with a Writing about Writing focus or courses in Writing Studies, *A Writing Studies Primer* is a unique, visually engaging introduction to writing through its material culture.

“Joyce Kinkead has written an enormously engaging, insightful, and valuable book on the history, technologies, materials, and conditions of writing, from ancient China to the 2020 pandemic.... I found myself consistently intrigued, and I imagine that everyone from students to writers to casual readers will be too. A Writing Studies Primer is a bountifully important and entertaining gem—a Red Letter Book.”

— DOUGLAS HESSE, THE UNIVERSITY OF DENVER

CONTENTS

- 1 Writing the Self: Autobiography and Autoethnography
- 2 Origins of Writing
- 3 Alphabets, Syllabaries, and Pictography
- 4 Pencils, Pens, and Ink
- 5 Paper
- 6 The Book
- 7 The Printing Press
- 8 Punctuation
- 9 Gods, Goddesses, Muses, and Patron Saints of Writing
- 10 QWERTY: Typewriters and Computers
- 11 Writing as Art
- 12 Writing Letters: The Epistolary Tradition
- 13 Writing and School
- 14 Writing and Work
- 15 Social Media
- 16 Writes/Rites of Passage

Write to Engage: Academic Writing for Canadians

By Helen Lepp Friesen, Andrew McGillivray, and Jaqueline McLeod Rogers



eBook from \$40.95 |
print \$58.95
(available only in Canada)
370pp | 2026 | 9781554816255

Write to Engage takes a fresh approach to academic writing in Canada, foregrounding the ongoing value of human authorship in an age of GenAI. Rather than ignoring or vilifying new technologies, the book equips students to navigate them critically and ethically, while building lasting writing skills grounded in reflection, research, and rhetorical awareness.

This innovative text blends traditional academic writing instruction with forward-looking content on digital composition, multimodal storytelling, and the role of AI in communication.

A full anthology component with 20 readings features diverse genres across multiple disciplines, and includes writing by Elamin Abdelmehmoud, Amira Elghawaby, Naomi Klein, John Vaillant, Robin Wall Kimmerer, Tomson Highway, Cal Newport, and Cory Doctorow, among many others.

CONTENTS

Part I: Rhetoric and Writing Conventions

- 1 Rhetorical Grammar
- 2 Thesis Statements, Paragraph Arrangements, and Outlines
- 3 Attribution and Documentation

Part II: Scholarly Writing, Forms and Examples

- 4 Narrative: Personal Voice and Experience-Based Writing
- 5 Summary and Critique
- 6 Research Essay
- 7 Multimodal Writing: Occasions and Contexts

Part III: Anthology of Readings

- 8 Multicultural Canada
- 9 Climate and Environment
- 10 Health and Wellness
- 11 Technology

Write Here: Developing Writing Skills in a Media-Driven World

By Randi Brummett de Leon and Brooke Hughes



eBook from \$44.95 |
print \$64.75
384pp | 2020 | 9781554814770

A beginning rhetoric for developmental composition or “stretch” courses where

reading skills, analysis, and writing processes take center stage.

Many undergraduates begin college with the sense that writing just “isn’t for them.” *Write Here* helps dispel that myth with frequent references to and examples from social media, advertisements, television, and news, allowing students to connect to the subject matter on a personal level.

The authors cover the basics of reading, writing, and the modes of writing, and a full section devoted exclusively to analysis of media helps students sharpen their reading, writing, and critical thinking skills.

CONTENTS

- 1 Introduction

Part I Connecting Reading and Writing

- 2 Reading
- 3 Writing: The Writing Process
- 4 Writing: Parts of the Essay
- 5 Parallels Between Reading and Writing Skills
- 6 What Are Modes of Writing?
- 7 Timed Writing
- 8 What Is Rhetoric?
- 9 Errors in Thought

Part II Analyzing the Media

- 10 Social Media
- 11 Advertisements
- 12 News
- 13 Television

Part III Exploring Academic Writing

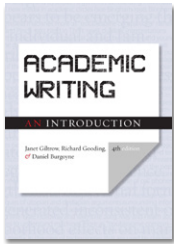
- 14 The Research Paper Process
- 15 Using Sources
- 16 MLA / APA Documentation

Part IV Polishing Your Writing

[Sentence-level grammar instruction]

ADVANCED COMPOSITION

COMPOSITION PEDAGOGY



Academic Writing: An Introduction

Fourth Edition

By Janet Giltrow, Richard Gooding, and Daniel Burgoyne

eBook from \$45.95 | print \$65.75
400pp | 2021 | 9781554815234

Academic Writing has been widely acclaimed in all its editions as a superb textbook—and an important contribution to the pedagogy of introducing students to the genres and conventions of academic writing.

The book seeks to introduce student readers to the lively community of research and writing beyond the classroom, with its complex interactions, values, and goals. It presents writing from a range of disciplines in the humanities, social sciences, and natural sciences, cultivating students' awareness of the subtle differences in genre.

KEY FEATURES

- Chapter on visual rhetoric, with material on figures, graphs, and tables, and a section on the genre of the research poster
- Sections on the academic peer review system and IMRaD
- Numerous and up-to-date examples throughout, including passages from research on COVID-19
- Ample examples from the sciences

"[Giltrow] ... demystifies academic writing by showing students how and why experts make their rhetorical moves within specific situations.... Packed with examples from genres produced inside and outside the academy, the text offers rich potential for class discussion, and for individual or collaborative writing projects that would prepare students to move into disciplinary research situations (and beyond).... I highly recommend this text...." — MARY SOLIDAY, SAN FRANCISCO STATE UNIVERSITY

ALSO AVAILABLE BY JANET GILTROW:

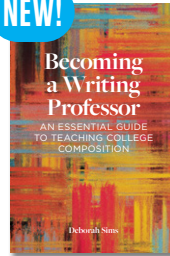
Academic Writing: Writing and Reading in the Disciplines Third Edition

print only \$74.75
424pp | 2002 | 9781551113951

Academic Reading: Reading and Writing in the Disciplines Second Edition

print only \$66.75
528pp | 2002 | 9781551113937

NEW!



Becoming a Writing Professor: An Essential Guide to Teaching College Composition

By Deborah Sims

eBook from \$30.95 | print \$44.95
300pp | 2026 | 9781554816804

Becoming a Writing Professor is a guide to teaching first-year composition for graduate students and contingent faculty either newly embarking on their teaching careers or preparing courses anew. Throughout, the book presents the teaching of writing as structured but adaptable, with a sustained focus on the classroom and a commitment to supporting instructors as they develop their own approaches to teaching within a wide range of programmatic expectations.

Part One introduces the central ideas and issues in learning theory and composition pedagogy, and includes chapters on emotional and cognitive labor, student engagement, and the challenges of artificial intelligence. Part Two turns to application, with an emphasis on building confidence and adaptability in the classroom.

Discussion questions follow each chapter, and three appendices extend the book's practical use, offering a concise overview of key learning theories, as well as guidance on lesson planning and assessment.

CONTENTS

PART ONE: PEDAGOGICAL FOUNDATIONS

- 1 Educational Theory
- 2 Composition Pedagogy
- 3 Emotional and Cognitive Labor
- 4 Responding to AI
- 5 Community Building

PART TWO: BEST PRACTICES IN THE CLASSROOM

- 6 Inclusive Teaching Practices
- 7 Course and Assignment Design
- 8 Discussion, Peer Review, and Student Collaboration
- 9 Conventions of Academic Writing
- 10 and Grading
- 11 Hybridity, Multimodality, and Digital Rhetoric

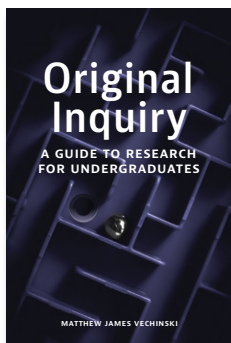
Appendices:

- I Timeline of Key Learning Theories
- II Lesson Planning Guides
- III Grading Contracts

RESEARCH

Original Inquiry: A Guide to Research for Undergraduates

By Matthew Vechinski



eBook from \$24.95 |
print \$35.95
310pp | 2025 | 9781554816002

A complete toolkit for original undergraduate research that guides students from preliminary questions to finished project, and helps to build strong, adaptable information literacy skills.

Original Inquiry aims to familiarize early undergraduates with inquiry-driven original research. Throughout, the book stresses the importance of discovery and knowledge creation, and helps students connect their interests to current areas of research and debate.

Rather than focusing solely on the writing of a research paper, *Original Inquiry* engages students fully in the research process, making the text adaptable to a wide range of disciplines and research assignments. By emphasizing transferable research skills, critical thinking, and information literacy, the text provides students with a strong foundation for navigating the challenges and opportunities of academic research in any field.

Three sample sources are included in an appendix and annotated as if by a student researcher, illustrating how students might critically read and interact with sources in their own projects. Three model student projects are also included: a research essay, a presentation, and a research poster.

"Timely, original, and thorough, Original Inquiry is a standout among research guides.... It will be invaluable to programs incorporating experiential and project-based learning approaches." — WENDY HAYDEN, CO-DIRECTOR FIRST-YEAR WRITING, HUNTER COLLEGE, CUNY

"With this book, your students will move beyond simply summarizing information like automatons and begin learning how to conduct research that creates new knowledge." — DOUGLAS O'KEEFE, AUBURN UNIVERSITY

A number of key concepts and skills receive close attention:

- gaining familiarity with a **full variety of source types**: primary, secondary, and tertiary; and popular, substantive, and scholarly;
- formulating and **adjusting research questions**;
- **evaluating source quality** and the types of evidence they provide;
- devising a system for **effective reading and annotating** of sources;
- building a robust **research archive**;
- **responding to evidence**;
- **synthesizing** research findings;
- and **highlighting significance** in conclusions.

Online instructor resources offer practical guidance for teaching and assessing undergraduate research.

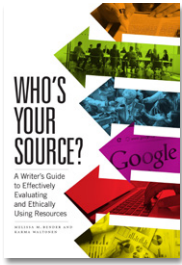
CONTENTS

- 1 Original Research and Inquiry
- 2 Developing a Research Interest
- 3 The World of Sources
- 4 Reading for Original Research
- 5 Formulating Research Questions
- 6 Research Databases and Keyword Searches
- 7 Annotation: Gathering and Responding to Evidence
- 8 Research Beyond the Keyword Search
- 9 Adjusting Your Inquiry and Filling Gaps in Your Research Along the Way
- 10 Organizing and Synthesizing Your Research Findings
- 11 Emphasizing Originality When Presenting Your Research Findings
- 12 Annotated Sample Reading: Tertiary Source
- 13 Annotated Sample Reading: Substantive Source
- 14 Annotated Sample Reading: Scholarly Source



Complimentary examination copies are available in print or electronic format. **Please scan the QR code or email examcopies@broadviewpress.com**

Who's Your Source? A Writer's Guide to Effectively Evaluating and Ethically Using Resources

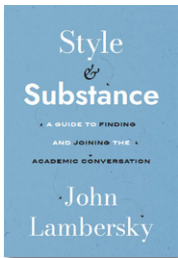


By Melissa M. Bender and
Karma Waltonen

eBook from \$18.95 | print \$27.25
276pp | 2020 | 9781554814848

Using a rhetorical framework, this short guide instructs students in how to evaluate sources and how to use them effectively and ethically.

"This streamlined and highly accessible book covers all the essentials of research. Using a clear and easy-to-follow conversational style, the authors manage to avoid the dry quality so often found in how-to guides ... [and to] connect the mechanics of composition with the considerations integral to the research process..." — ROBERTO C. DELGADILLO, UNIVERSITY OF CALIFORNIA, DAVIS



Style & Substance: A Guide to Finding and Joining the Academic Conversation

By John Lambersky

eBook from \$19.95 |
print \$28.25
186pp | 2022 | 9781554815906

A slender book that fits comfortably in the hand, *Style and Substance* has been welcomed by students for its concision. In very short chapters, the text covers how to form fruitful research questions; how to gather appropriate evidence (and put it to work); and how to compose polished responses to research questions.

KEY FEATURES

- **Crisp, clear,** conversational tone
- Boxed asides provide **tips and reminders**, as well as exercises to sharpen skills
- Three succinct areas of coverage: **how to research, how to write, how to present**
- Focused on how to find (and add to) ongoing conversations in scholarly writing—and how this is **an attainable goal for first-year students**
- Chock full of examples



Joining the Dialogue: Practices for Ethical Research Writing

By Bettina Stumm

eBook from \$35.95 | print \$50.75
360pp | 2021 | 9781554813957

Joining the Dialogue approaches research writing by drawing on communication ethics. Students learn how to participate in research dialogues and how *practically* to structure their writing to reflect those dialogues. Next, they learn how to dialogue *responsibly* so that their research interactions are meaningful and respectful.

CONTENTS

PART 1: Approaching Academic Dialogue

- 1 Genuine Dialogue and the Ethics of Communication
- 2 The Communication Situation

PART 2: Developing Skills of Reception

- 3 The Art of Summary
- 4 Ethical Interpretation
- 5 Composing a Dialogue
- 6 Ethical Citation

PART 3: Developing Skills of Response

- 7 Claims, Reasons, and Reasoning
- 8 Critical Engagement
- 9 Response-able Stances

PART 4: Participating in Academic Dialogue

- 10 Research Topics and Proposals
- 11 Introductions
- 12 Body Paragraphs
- 13 Conclusions
- 14 Drafts and Revisions

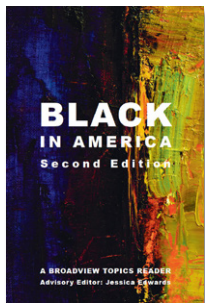
Research Now: Contemporary Writing in the Disciplines

Edited by Daniel Burgoyne and Richard Gooding

print only \$52.50 (available only in Canada and the US)
488pp | 2018 | 9781554813292

Research Now is an anthology of academic prose from across the disciplines. Topics include popular and visual culture; the environment; global citizenship; science and public discourse; social media; and the posthuman.

READERS



Black in America

Second Edition

Jessica Edwards,
Advisory Editor

eBook from \$33.95 |
print \$48.25
(available only in the US)
540pp | 2024 | 9781554816477

**The only reader of its kind,
Black in America samples**

the remarkable breadth of nonfiction writing on the African American experience.

The reader features a tremendous range of contemporary voices, from Ta-Nehisi Coates and Claudia Rankine to Jesmyn Ward and John McWhorter. A core selection of important earlier writers—from Olaudah Equiano and Sojourner Truth to Langston Hughes, James Baldwin, and Audre Lorde—is also included.

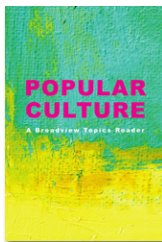
Works new to this edition address the 2020 Black Lives Matter protests and the COVID-19 pandemic; and importantly, the new edition includes more selections that emphasize the joy and beauty of being Black in America.

A percentage of the revenue from this book's sales will be donated to Black Lives Matter, Equal Justice Initiative, and Color of Change.

KEY FEATURES

- Emphasis on **contemporary writing**
- Substantial weight given to **themes of joy, beauty, and resilience**
- **Color insert** features a range of images related to the book's written selections
- **Equal gender representation** among writers
- Coverage of **many prose genres**, including academic articles, journalism, film reviews, lyric essays, memoirs, and speeches
- **Headnotes, explanatory notes, and discussion questions** accompany each selection

"This critical work is a tribute to those who sacrificed their own welfare and often their lives to resist oppression and promote positive change." — SHEILA T. GREGORY, CLARK ATLANTA UNIVERSITY



Popular Culture: A Broadview Topics Reader

Edited by Laura Buzzard,
Don LePan, Nora Ruddock,
and Alexandria Stuart

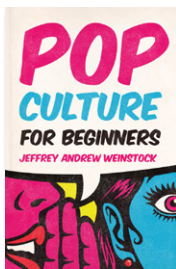
eBook from \$26.95 | print \$38.50
304pp | 2019 | 9781554814909

Popular Culture is a collection of 32 provocative selections of nonfiction writing about key issues and ideas in popular culture. A wide variety of genres is represented, from personal and literary essays to journalism and academic writing, and the readings cover a range of contemporary subjects, including advertising, identity, the self, gender and race, code-switching, social media, emerging technologies, power and sports, the body positivity movement, cultural appropriation, and more.

KEY FEATURES

- Paired selections address the same subject with different points of view
- Diverse authors: about half the selections are by women, and more than half are by writers of color
- Full-color insert with images relevant to specific selections
- Headnotes, explanatory footnotes, and discussion questions for each piece

ALSO AVAILABLE:



Pop Culture for Beginners

By Jeffrey Andrew Weinstock

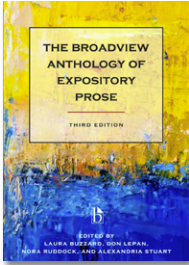
eBook from \$30.95 | print \$44.75
336pp | 2021 | 9781554815654

Pop Culture for Beginners is an authored text that introduces students to the analysis of pop culture through a semiotic lens, outlining key critical perspectives and major subject areas, and supporting critical thinking about how meaning is produced and circulated.

The Broadview Anthology of Expository Prose

Third Edition

Edited by Laura Buzzard, Don LePan, Nora Ruddock, and Alexandria Stuart



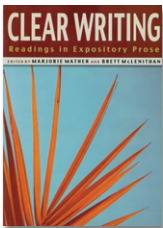
print only \$70.50
(available only in the US)
1080pp | 2016 | 9781554813339

This anthology of nonfiction prose offers extraordinary variety and flexibility. Works of different lengths and levels of difficulty are featured throughout, and a host of different genres are included:

narrative, descriptive, persuasive, and lyric essays; academic writing from several disciplines; op-ed pieces and writing from blogs; and writing from online news sources.

Thematic coverage ranges widely, but issues of race, class, and culture in twenty-first-century America receive special emphasis.

The most celebrated essayists of the modern era make an appearance—from James Baldwin, Susan Sontag, Joan Didion, and Annie Dillard to Jill Lepore, Teju Cole, Roxane Gay, Rebecca Solnit, and Ta-Nehisi Coates, among many, many others.



Clear Writing: Readings in Expository Prose

Edited by Marjorie Mather and Brett McLenithan

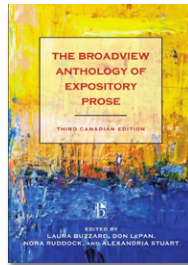
print only \$63.95
(available only in Canada and the US)
456pp | 2006 | 9781551118246

Clear Writing is a compact and wonderfully varied collection of prose that provides models of excellent and engaging writing for courses in rhetoric, composition, writing, university writing, expository prose, nonfiction writing, and the essay.

The Broadview Anthology of Expository Prose

Third Canadian Edition

Edited by Laura Buzzard, Don LePan, Nora Ruddock, and Alexandria Stuart



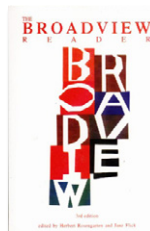
print only \$72.25
(available only in Canada)
1120pp | 2017 | 9781554813469

The third **Canadian** edition of this anthology reflects the interests of a contemporary audience. A selection of classic essays has been retained, but the emphasis is very much on the twenty-first

century. Prominent issues include climate change, the Truth and Reconciliation Commission, Facebook, police discrimination, trans rights, and postsecondary education in the humanities.

Works of different lengths and levels of difficulty are represented, as are different genres (narrative, descriptive, lyric, and persuasive essays, as well as op-ed pieces, and writing from blogs and from online news sources).

The anthology also offers diverse representation—including a larger proportion of Indigenous writers and women writers than previous Canadian editions. Readers will find essays from a wide range of the most celebrated prose writers of the modern era—from Susan Sontag, Margaret Atwood, and Ngũgĩ wa Thiong'o to Rebecca Solnit, Anne Carson, and Ta-Nehisi Coates.



The Broadview Reader

Third Edition

Edited by Herbert Rosengarten and Jane Flick

print only \$63.50
(available only in Canada)
750pp | 1998 | 9781551111148

In this collection of expository prose for Canadian audiences, essays are gathered into groups by topic, but the editors also provide alternative tables of contents according to rhetorical patterns and devices, and by chronology. Each selection is followed by a wide range of questions and suggestions for discussion.

WRITING GUIDES AND HANDBOOKS



The Broadview Guides to Writing

Smart, interesting, and fun handbooks that offer both comprehensive writing guidance and personality—at a price that students can afford.

Increasingly, writing handbooks are seen as over-produced and overpriced. One stands out: *The Broadview Guide to Writing*. Available in comprehensive and pocket editions, for both American and Canadian readers, *The Broadview Guides* offer dependable writing guidance in a format that's easy for students to navigate and at a price that is easy on their wallets.

“Even the most useful reference guides are not always, well, shall we say, riveting. A refreshing exception is the new Broadview Guide to Writing, which is smart, helpful, and even fun to read.” — GERALD GRAFF AND CATHY BIRKENSTEIN, AUTHORS OF *THEY SAY/I SAY*

“... [T]he most readable writing guide available—at any price. It's the only writing guide I've ever read for fun.”
— JACKY BOLDING, UNIVERSITY OF THE FRASER VALLEY

KEY FEATURES

- Comprehensive citation style information
- Succinct guidance on structuring arguments
- Extensive treatment of research methods
- Coverage of writing in different academic disciplines (in the full *Guide*)
- Special section on How to Read and Write about Visual Images (in the full *Guide*)
- Thoughtful treatment of issues of gender, race, class, religion, sexual orientation, and disability (in the full *Guide*)
- Distinct coverage for non-native English speakers
- Companion website for students (see below)



The Broadview Guide to Writing: A Handbook for Students

Seventh Edition

By Corey Frost,
Don LePan, and
Maureen Okun

eBook from \$36.95 | print \$52.95
700pp | 2026 | 9781554815418

A handbook that students are likely to read rather than merely consult, *The Broadview Guide* is an uncommon, inviting, and thought-provoking guide to writing for today's students.

The seventh edition has been extensively revised to address the changing realities of reading, writing, and research in contemporary academic life. The new edition offers expanded coverage of research practices, source evaluation, revision, feedback, and in-class writing. Four Special Topics sections—two of them brand new—address reading strategies, reading and writing with AI, analyzing visual images, and writing sensitively about topics that are often contentious.

The book's Writing Contexts unit has been substantially reorganized, with new overarching sections on informal and personal writing, writing in the arts and humanities, and writing in the sciences and social sciences.

Throughout, the seventh edition retains the handbook's comprehensive approach while offering a more flexible and contemporary guide to academic reading and writing.



STUDENT RESOURCES

The student companion website for all editions of *The Broadview Guide* includes hundreds of interactive exercises; annotated academic essays; sample student essays; and additional material on seeing and meaning, workplace writing, writing about texts, and writing across disciplines.



The Broadview Pocket Guide to Writing: A Concise Handbook for Students

Fourth Edition

By Corey Frost, Karen Weingarten, Doug Babington, Don LePan, Maureen Okun, and Nora Ruddock

eBook from **\$19.95** | print **\$28.25**
368pp | 2017 | 9781554813445

FOR CANADIANS:



The Broadview Guide to Writing

Seventh Canadian Edition

By Doug Babington, Corey Frost, Don LePan, Maureen Okun, Nora Ruddock, and Karen Weingarten

eBook from **\$34.95** | print **\$49.95**
(available only in Canada)
848pp | 2023 | 9781554815401



The Broadview Pocket Guide to Writing

Fifth Canadian Edition

By Doug Babington, Corey Frost, Don LePan, Maureen Okun, Nora Ruddock, and Karen Weingarten

eBook from **\$18.95** | print **\$27.50**
(available only in Canada)
376pp | 2023 | 9781554815425

The Broadview Guide to Grammar, Usage, and Punctuation



By Corey Frost, Karen Weingarten, Doug Babington, Don LePan, and Maureen Okun

eBook from **\$18.95** | print **\$27.75**
320pp | 2024 | 9781554816774

This short guide focuses on the mechanics of good student writing, but it also manages to lend a caring and patient voice to an aspect of nuts-and-bolts writing instruction that can often feel impersonal, sometimes even robotic. A companion website provides hundreds of exercises, many of which are interactive.

The book is divided into four sections: Grammar, with extensive coverage of sentence structure and common errors; Usage, offering clear and up-to-date guidance on word choice and frequently confused forms; Punctuation, addressing key conventions and challenges; and English as an Additional Language, providing support for non-native speakers.

"... [A] superb, comprehensive guide that I'll be adopting across all my writing courses. It's easy for students to navigate, and it clarifies meanings of key terms in a way that other grammar guides do not.... Throughout, the examples are excellent, spanning a variety of contexts and disciplines...." — LOUISE KANE, UNIVERSITY OF CENTRAL FLORIDA



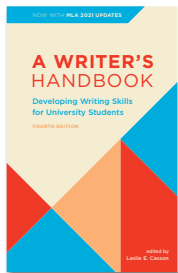
The Broadview Pocket Guide to Citation and Documentation

Third Edition

By Maureen Okun and Nora Ruddock

eBook from **\$12.95** | print **\$17.95**
232pp | 2022 | 9781554815227

This pocket guide offers quick, compact, and convenient information on MLA, APA, Chicago, and CSE styles of citation and documentation, along with coverage of plagiarism (and how to avoid it).

WRITING GUIDES AND HANDBOOKS *continued*

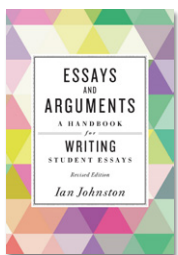
A Writer's Handbook: Developing Writing Skills for University Students

Fourth Edition with MLA
2021 Update

Edited by Leslie E. Casson

eBook from \$12.95 | print \$18.50
168pp | 2022 | 9781554816033

Written collaboratively by writing instructors at the Queen's University Writing Centre, this compact yet thorough guide to academic writing for a North American audience offers clear and concise strategies both for thinking assignments through and for writing them well.



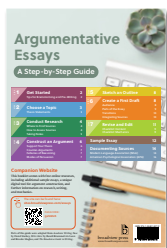
Essays and Arguments: A Handbook for Writing Student Essays

Revised Edition

By Ian Johnston

eBook from \$22.95 | print \$32.50
336pp | 2015 | 9781554812578

How do undergraduates learn quickly to analyze—and produce—a rational argument? The emphasis here is on sequential, well-organized, practical advice that will prove immediately useful to students.



Argumentative Essays: A Step-by-Step Guide

eBook from \$9.95 | print \$13.95
16pp | 2022 | 9781554815272

This laminated, spiral-bound booklet provides at-a-glance information covering the basics of argumentative essay writing.

Designed as a quick reference, it covers planning and outlining, researching, thesis- and argument-building, and editing. Advice on plagiarism and documenting sources is included, as are refreshingly brief MLA and APA citation guidelines and a sample student essay.

An affiliated free website offers additional in-depth advice and instruction.

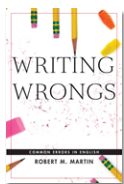


How to Be Good with Words

By Don LePan, Laura Buzzard, and
Maureen Okun

eBook from \$14.95 | print \$20.75
352pp | 2017 | 9781554813254

Contested areas of English usage for both speakers and writers are thornier than ever. We argue about whether we should say *man* or *humanity*, *fisher* or *fisherman*; whether we ought to speak of people as being *disabled*, or *challenged*, or *differently abled*; whether it is acceptable to say *that's so gay*. This one-of-a-kind guide offers clear-headed and stimulating discussions of many of the key issues—and acknowledges that there is not always a single acceptable answer.



Writing Wrongs: Common Errors in English

By Robert M. Martin

eBook from \$17.95 | print \$25.95
352pp | 2017 | 9781554813919

Writing Wrongs provides guidelines and recommendations for usage while acknowledging the evolution of language over time and the fact that different contexts have different rules—it is not narrowly prescriptive. A friendly, flexible, and easy-to-read reference, *Writing Wrongs* will be useful to students and general readers alike.

The Broadview Book of Common Errors in English: A Guide to Righting Wrongs

Fifth Edition

By Don LePan

eBook from \$22.95 |
print \$33.75
316pp | 2003 | 9781551115863

The Broadview Book of Common Errors in English

ESL Edition

By Martin Boyne
and Don LePan

print only \$35.50
218pp | 1993 |
9781551110080

Templates: Models of Style and Usage for Writers

By Stephen Lewis

eBook from \$26.95 | print \$39.25
180pp | 2014 | 9781554811427

GRAMMAR AND LANGUAGE



Analyzing Sentences: Reed-Kellogg Diagramming for Grammar, Syntax, and Style

By Jennifer Arch

eBook from \$42.00 | print \$59.95
400pp | 2026 | 9781554817016

A practical guide to sentence analysis that pairs classic diagramming with real examples from literature, journalism, philosophy, and contemporary culture.

Analyzing Sentences revives Reed-Kellogg diagramming as a means of learning grammar, understanding how syntax affects style, and refining one's own writing. Teachers of grammar and writing have long recognized the value of the Reed-Kellogg system as a powerful, practical tool for analyzing the workings of written language, and *Analyzing Sentences* revisits this system with a distinctive, modern approach. Rather than relying on simplified, invented examples, the book uses hundreds of real quotations from canonical and contemporary writers of journalism, fiction, creative non-fiction, philosophy, and cultural criticism.

As students learn how to diagram, they also learn a method of analysis that will serve them well in other academic and practical settings. *Analyzing Sentences* encourages students to think of themselves as writers who have the power to choose, with deliberation and intent, how they wish to express themselves via the written word.

KEY FEATURES

- An abundance of exercises for each chapter, with sample diagrams both in the book and online
- A rigorously tested sequence of introducing terminology that benefits students with limited exposure to grammar
- Models from essays, journalism, literature, and cultural commentary, linking style to meaning
- Recognizes disagreement in grammatical analysis, giving students a realistic sense of the language's complexity

Grammar by Diagram: Understanding English Grammar through Traditional Sentence Diagramming

Third Edition

By Cindy L. Vitto



eBook from \$52.95 |
print \$75.75
500pp | 2022 | 9781554814534

Grammar by Diagram Workbook

Third Edition

By Cindy L. Vitto



eBook from \$29.95 |
print \$42.50
400pp | 2022 | 9781554814541

The market-leading grammar textbook for sentence diagramming enthusiasts.

Using traditional sentence diagramming as a visual tool, *Grammar by Diagram* shows students how to expand ten basic patterns for simple sentences into compound, complex, and compound-complex sentences, and covers how to put verbals (infinitives, gerunds, and participles), and other specialized structures, including punctuation, to use for additional versatility.

KEY FEATURES

- The text separates descriptive and prescriptive chapters and information.
- Includes plentiful exercises at the foundational level and gives close attention to arranging and combining sentences for maximum effect.
- Initial chapter on "preliminaries" defines a few basic but overarching concepts.

The *Grammar by Diagram Workbook* provides practice exercises, including cumulative exercises with which students can check their progress at key points, a "final exam" to test their knowledge of the entire text, a summary of concepts for each chapter, and a complete answer key.

DISCOUNTED PACKAGE AVAILABLE

Students save almost \$30 when both books are ordered as a course package

Grammar by Diagram and Workbook Package

\$91.05 | 9781039302013

GRAMMAR AND LANGUAGE *continued*

A New Form-Function Grammar of English

By K. Aaron Smith

eBook from \$33.95 | print \$48.95
368pp | 2022 | 9781554815067

This book approaches the structure of English from a form-function perspective that is both theoretical and practical. It asks learners to consider meaning, structure, and use, in contrast to many grammars that focus only on structure. The book presents an extended introduction to areas of grammar that many would see as indispensable. The analysis is largely achieved through form-function tree diagramming and extends the structure to include finite and nonfinite predicates.

CONTENTS

Introduction

- 1 Doing Grammar in Modern Times
- 2 Parts of Speech
- 3 Units of Grammatical Analysis
- 4 The Basic Sentence
- 5 Nouns and Pronouns
- 6 Functions of the Noun Phrase
- 7 Functions of Prepositional Phrases
- 8 The Inflection Phrase
- 9 The Subjunctive Mood and Modal Verbs
- 10 Negation
- 11 Active and Passive Voice
- 12 Question Formation
- 13 Coordination and Compound Sentences
- 14 Adverb Clauses
- 15 Relative Clauses
- 16 Noun Clauses
- 17 Infinitive and Participle Phrases
- 18 Grammar Myths

ALSO AVAILABLE

Modern English Structures: Form, Function, and Position Second Edition

By Bernard T. O'Dwyer

eBook from \$37.95 | print \$53.75
296pp | 2006 | 9781551117638

Modern English Structures Workbook Second Edition

By Bernard T. O'Dwyer

eBook from \$23.95 | print \$33.95
276pp | 2006 | 9781551117645

SCIENCE, TECHNICAL, AND HEALTHCARE WRITING



Writing Science in the Twenty-First Century

Second Edition

By Christopher Thaiss and Ashley Mehlenbacher

eBook from \$34.95 | print \$49.95
360pp | 2025 | 9781554816811

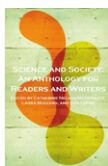
Writing Science offers a systematic rhetorical approach to science communication, emphasizing purpose, audience (professional and public), structure, tone, evidence, and visuals. Concise and current, the book provides practical strategies for a wide range of scientific writing tasks, supported by examples from multiple disciplines.

This extensively revised second edition features integrated AI coverage, and new material addressing the growing challenge of communicating science in public contexts. Exercises have been expanded, offering writers more chances to apply key concepts.

CONTENTS

Introduction

- 1 Writing to Reach Readers
- 2 Building Experience and Confidence in Writing Science
- 3 "Writing" Redefined Multimodally
- 4 Writing Science Ethically
- 5 Writing the Research Article, Part I: Abstract, Introduction, and Methods and Materials
- 6 Writing the Research Article, Part II: Results and Discussion
- 7 Writing the Research Review
- 8 STEM Journalism
- 9 Science Online
- 10 Creating Posters and Infographics
- 11 Creating Oral-Visual Presentations
- 12 Writing Science with Style and Styles
- 13 Editing Sentences

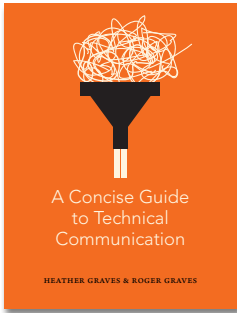


Science and Society: An Anthology for Readers and Writers

Edited by Catherine Nelson-McDermott, Laura Buzzard, and Don LePan

print only \$49.95 (available only in Canada and the US)
536pp | 2014 | 9781554811922

A Concise Guide to Technical Communication



By Heather Graves
and Roger Graves

eBook from \$29.95 |
print \$43.25
176pp | 2020 | 9781554815487

An affordable and truly concise guide to technical writing that gives students exactly what they need and no more.

This compact but complete guide shows that less is more. With fewer extraneous details getting in the way of students trying to learn on the run, it allows them to focus on the most important principles of effective technical communication.

A Concise Guide takes a rhetorical approach; instead of setting up a list of rules that should be applied uniformly to all writing situations, it introduces students to the bigger picture of how the words they write can affect the people intended to read them. Assignments and exercises are integrated throughout.

CONTENTS

Preface

- 1 Audience, Purpose, Genre, and Medium
- 2 Ethical Issues of Technical Communication
- 3 Researching Technical Subjects
- 4 Writing Technical Prose
- 5 Visual Technical Communication
- 6 Essentials of Workplace Communication
- 7 Progress Reports, White Papers, and Recommendation Reports
- 8 Reporting Technical Information
- 9 Technical Communication Online
- 10 Presenting Technical Information Orally

"... [I]ncludes exactly the level of involvement my introductory Technical Communication course needs. Other textbooks have been of high quality, but it was challenging to fit so much material into a 15-week semester. Now, I can easily choose what to highlight... With 100 students, that is **the incisiveness I NEED!**" — LANE RHODES, ENGLISH DEPARTMENT, UNC CHARLOTTE

"... [P]acks so much into so few pages... This concise edition has a visually clean page layout, making it easy to navigate the series of in-class exercises. Graves and Graves have written a clear and concise text, modeling the excellent writing techniques they present." — KELLY A. HARRISON, STANFORD UNIVERSITY

KEY FEATURES

- **Truly concise**, at under 200 pages
- Focuses throughout on immediate application of skills, with **in-class exercises, lab assignments, and a major project** integrated into the book
- Takes a **rhetorical approach** to technical communication, emphasizing audience and context rather than rigid rules
- Provides thorough and practical **coverage of research methods** in technical communication
- Chapter on **oral presentations**, including examples of Prezis, slides, and handouts
- Chapter on **communicating information online**, including sections on podcasts, screencasts, and video/YouTube

ALSO AVAILABLE

A Strategic Guide to Technical Communication Second Edition

By Heather Graves and Roger Graves

eBook from \$50.95 | print \$72.25
328pp | 2012 | 9781554811076

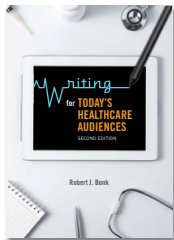
Second Canadian Edition

eBook from \$50.95 | print \$72.25
336pp | 2011 | 9781554810239



INSTRUCTOR RESOURCES

An instructor resources site provides PowerPoint lectures and quizzes for each chapter of the book. The authors have also created podcasts for each chapter with additional instructional information and help.

SCIENCE, TECHNICAL, AND HEALTHCARE WRITING *continued*

Writing for Today's Healthcare Audiences

Second Edition

By Robert J. Bonk

eBook from **\$31.95** |

print **\$45.25**

264pp | 2022 | 9781554815128

Healthcare audiences today are increasingly diverse—physicians, patients, administrators in government and insurance groups, and practitioners in a widening range of fields—and a broad range of skills is required to reach them. This textbook focuses on everyday writing, and offers plentiful examples and realistic exercises for individual, team, and online applications. It's an ideal resource for any student seeking a career in healthcare, emphasizing how to assess one's audience and how to tailor writing strategies accordingly.

CONTENTS

Part I: Basics of Healthcare Communication

- 1 Preliminaries of Healthcare Writing
- 2 Ethical and Legal Responsibilities
- 3 Preparation for Collaboration

Part II: Strategies for Healthcare Audiences

- 4 Audiences of Healthcare Information
- 5 Simple Strategies for Basic Situations
- 6 Techniques with Complex Strategies
- 7 Generalist Background of Laypersons
- 8 Managerial Focus of Administrators
- 9 Scientific Duality of Practitioners
- 10 Publication Materials for Researchers

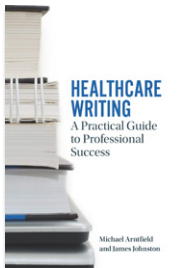
Part III: Techniques with Healthcare Writing

- 11 Reliable Sources of Information
- 12 Writing Mechanics for Healthcare
- 13 Classical Rhetoric of Argumentation
- 14 Evidence as Visual Representations
- 15 Predictions for Healthcare Writing



A free website provides larger-scale examples by audience, details on the review and revision cycle, and communication toolkits.

An instructor's site provides syllabus support and sample assignments.



Healthcare Writing: A Practical Guide to Professional Success

By Michael Arntfield and James Johnston

eBook from **\$33.95** |

print **\$49.25**

248pp | 2016 | 9781554812295

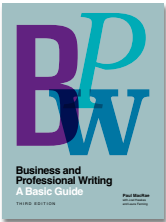
Aimed at students enrolled in post-secondary healthcare programs of various types, as well as at current practitioners who might be seeking a portable, readable reference and guide, this book combines a detailed discussion of approaches to key document genres—both professional and academic—and includes a focused overview of essential points of grammar, punctuation, and style. A perfect companion for any course that focuses broadly on healthcare writing genres (institutional documents, narrative forms, online writing, academic papers, etc.).

“Healthcare Writing covers all the bases: chart notes, emails and letters, social media, reflective pieces, illness narratives, presentations, and research. Highly recommended for learners and educators from all healthcare disciplines.” — ALLAN PETERKIN, MD, AUTHOR OF *PORTFOLIO TO GO: 1000 WRITING PROMPTS AND PROVOCATIONS FOR CLINICAL LEARNERS*

CONTENTS

- 1 In-Patient Writing: Notes, Charts, and Reports
- 2 Interpersonal Writing: Letters, Emails, and Presentations
- 3 Narrative Medicine, Parallel Charting, and Portfolio Writing
- 4 Pathographies, Blogs, and Healthcare Wikis
- 5 Social Media and Public Health
- 6 Basics of Grammar, Punctuation, and Style
- 7 Healthcare Research and Academic Writing: Prewriting, Critical Analyses, Reports, and Essays
- 8 Healthcare Research and Academic Writing: Finding and Using Sources

BUSINESS AND PROFESSIONAL WRITING

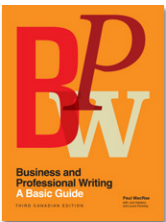


Business and Professional Writing: A Basic Guide

Third Edition

By Paul MacRae with Joel Hawkes and Laura Fanning

eBook from \$34.95 | print \$49.95
470pp | 2025 | 9781554816460



Business and Professional Writing: A Basic Guide

Third Canadian Edition

By Paul MacRae with Joel Hawkes and Laura Fanning

eBook from \$34.95 | print \$49.95
470pp | 2025 | 9781554816453

A business writing book that practices what it preaches. Brief and direct, the text offers students quick, complete guidance in workplace writing.

In *Business and Professional Writing*, students get uncommonly clear and straightforward advice delivered with personality. The book is packed with realistic examples, and advises clarity, concision, courtesy, coherence, correctness, and positivity at every turn.

The third edition has been revised and updated, with more material on cultural sensitivity and cross-cultural communication, and a new chapter covering digital writing and providing guidance in AI and writing for social media.

“MacRae’s text is accessible, well organized, and thoroughly engaging, providing readers with a handy, helpful guide suitable for post-secondary students, established professionals, and everyone in between.”

— DANA WIGHT, NORQUEST COLLEGE

CONTENTS

Part I: The Basics of Strong Writing

- 1 Plain Language
- 2 The Seven Cs of Good Professional Communication
- 3 The Eighth C: Learning Grammar Language
- 4 Copy Editing

Part II: Document Design

- 5 Basic Document Design
- 6 Formatting for Correspondence

Part III: Correspondence

- 7 Emails, Memos, and Scans
- 8 Letters: Good News, Neutral, and Bad News
- 9 Persuasive Letters

Part IV: Writing for a Job

- 10 Cover Letters
- 11 Resumes

Part V: Promotional Materials

- 12 News Releases
- 13 Brochures
- 14 Digital Media and Marketing

Part VI: Oral Presentations

- 15 Individual Oral Presentations
- 16 Group Presentations

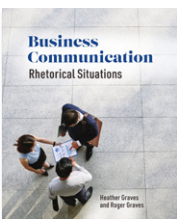
Part VII: Reports

- 17 Informal Reports
- 18 Formal Reports
- 19 Formal Proposal Report Example
- 20 Formal Report Example



INSTRUCTOR RESOURCES

Instructor’s Resources include PowerPoint lectures with notes; suggested assignments; grading rubrics; lesson plans; and machine-gradable multiple choice quizzes.



Business Communication: Rhetorical Situations

By Heather Graves and Roger Graves

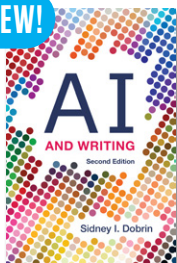
eBook from \$44.95 | print \$64.75 | 360pp | 2021 | 9781554815005

Business Communication features real-life case studies that invite students to think through a situation and take action. Chapter topics include: style; writing

in digital environments; writing in teams; communicating across cultures; positive, negative, and persuasive messages; proposals; reports; and design and visuals.

AI, DIGITAL, AND MULTIMODAL WRITING

NEW!

**AI and Writing****Second Edition**

By Sidney I. Dobrin

eBook from \$17.95 |
 print \$25.95
 208pp | 2026 | 9781554817108

A thoroughly revised and updated second edition of the hugely popular classroom guide to practical and ethical issues in AI and writing.

The rise of generative AI has transformed nearly every sector in society—higher education perhaps chief among them. Sidney Dobrin’s *AI and Writing* is an indispensable guide to this new landscape, preparing students to use GenAI both responsibly and effectively—skills now essential for academic and career success. It addresses key questions: Can these tools be used ethically? What writing tasks do they support effectively? Where do they fall short?

Rather than chasing ever-changing technical specifics, Dobrin focuses on durable, transferable skills in the context of rapid technological change. He also confronts disquieting ethical issues such as author integrity, plagiarism, copyright, bias, and the material consequences of AI. Discussion questions, writing prompts, and short readings appear throughout.

The second edition includes more classroom activities and exercises for integrating AI across all phases of the writing process, including prompt engineering, and expands on career readiness and platform bias. A new suite of teacher support materials has also been created.

“AI and Writing is a much-needed resource for students (and professors!) who are searching for a way to think wisely about GenAI tools, beyond the extremes of dogmatic avoidance and enthusiastic embrace.... Dobrin offers a thoughtful—and sometimes provocative—exploration of how GenAI tools work and the role they might play in academic and professional writing environments, while also frankly considering some of the risks they pose.” — TRAYNOR HANSEN, DIRECTOR OF CAMPUS WRITING, SEATTLE PACIFIC UNIVERSITY

“The second edition of AI and Writing provides ... the perfect resource for students of all writing levels.” — EMILY GILLO, UNIVERSITY OF MEMPHIS

CONTENTS

Preface for Instructors
 Preface for Students

Part I: Understanding Generative AI

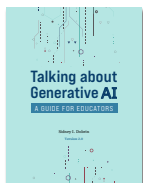
- 1 Change
- 2 Generative AI
- 3 Integrity

Part II: Opportunities and Applications

- 4 Writing with GenAI
- 5 Prompts
- 6 Visuals
- 7 Contexts of Use
- 8 Career Readiness

Part III: Challenges

- 9 Bias
- 10 Materiality

ALSO AVAILABLE**Talking about Generative AI, Version 2.0**

By Sidney I. Dobrin

Free PDF Resource | 70pp | 2025

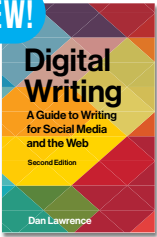
Sidney Dobrin’s **free resource** is written for educators who are grappling with questions arising from the emergence of generative AI tools. It provides administrators and faculty with indispensable information about GenAI and its bearing

on instruction, departmental planning, and institutional policies. Highly practical and up to date, this free resource will be of interest to anyone dealing with how to understand and address GenAI in higher education.

Version 2.0 has been comprehensively revised and updated. Each section includes new material, and four new chapters explore assessment, faculty development, workplace readiness, and institutional infrastructure.



NEW!



Digital Writing

Second Edition

By Dan Lawrence

eBook from \$20.95 | print \$29.75
220pp | 2026 | 9781554817061

A lively and practical guide to crafting and analyzing digital

content in an era of algorithmic influence and rapid change.

Digital Writing offers a practical rhetorical framework for writing and analyzing content for social media and the web. In an age of disinformation, algorithmic influence, and hyper-targeted digital advertising, writers must approach the digital landscape with both critical awareness and strategic intent. Drawing on classical and contemporary rhetoric, the philosophy of technology, and digital media theory, the book offers an interdisciplinary foundation for real-world digital writing. It also prepares readers for careers in digital writing, marketing, and communications, with particular attention to the ethical challenges of social and digital media.

The second edition features major updates reflecting today's rapidly evolving digital landscape, including a new chapter on artificial intelligence that critically examines the topic and emphasizes authentic, human-driven writing. New end-of-chapter exercises further support readers in developing practical, adaptable skills for writing in digital environments.

KEY FEATURES

- Attention to artificial intelligence throughout the text, with a dedicated chapter providing a critical lens on GenAI and digital writing
- Interdisciplinary approach drawing from classical and contemporary rhetoric, digital media theory, and the philosophy of technology
- Contemporary, “real world” business scenarios for analysis and discussion
- Special emphasis on digital writing careers
- Plentiful prompts and exercises throughout

CONTENTS

1. Introduction to Digital Writing
2. Writing for Social Media
3. Writing for the Web
4. Digital-Visual Design
5. Digital Writing Jobs
6. Artificial Intelligence



Soundwriting: A Guide to Making Audio Projects

By Tanya K. Rodrigue and
Kyle D. Stedman

eBook from \$20.95 | print \$30.50
256pp | 2022 | 9781554815111

From podcasts to audio documentaries, *Soundwriting* teaches students how to craft powerful audio projects—and how to hear the world differently while doing it.

Soundwriting is a student's guide to making compositions with sound—how to make compelling audio projects like podcasts, audio essays, personal narratives, and documentaries. The text covers the basics of audio editing software, finding one's perfect audience and, more broadly, how to approach the world with a listening ear.

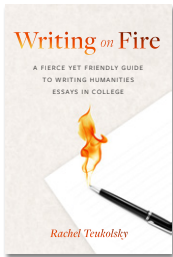
Instruction is research-based, but straightforward and clear. In highly practical personal narratives between chapters the authors relate the stories behind some of their own audio projects; the interludes serve as edifying and extended process-oriented models that are both encouraging and motivating.

“*Soundwriting crackles and buzzes with exciting ideas and sonic possibilities. Whether you're a seasoned soundwriter or a total beginner ... this highly engaging book offers an impressive range of accessible strategies, models, and hands-on activities for every stage of the production process.*” — STEPH CERASO, UNIVERSITY OF VIRGINIA

CONTENTS

- 1 Sound, Soundwriting, and Rhetoric
Interlude A: Remixing a Written Memoir into Soundwriting
- 2 Listen Like a Soundwriter
Interlude B: Using Rhetorical and Genre Analysis to Make Soundwriting
- 3 A Toolbox of Choices
Interlude C: Podcasting with a Partner
- 4 Planning and Gathering Sounds
Interlude D: Working within the Limitations of a Structured Writing Process
- 5 Editing, Revising, and Sharing

WRITING ABOUT LITERATURE AND THE HUMANITIES



Writing on Fire: A Fierce Yet Friendly Guide to Writing Humanities Essays in College

By Rachel Teukolsky

eBook from \$19.95 | print \$28.75
366pp | 2024 | 9781554816644

Writing on Fire covers analyses of novels, poems, plays, works of art, films, and historical documents—and makes an argument for humanistic college writing as a vital form of self-expression. The book touches on the broadest questions of structure to the most detailed questions of sentences and style. Each chapter offers a blend of tips, tricks, templates, examples, exercises, and humorous commentary.

CONTENTS

PART I. Basic Assumptions

- 1 Why We're Here: The Art of the Essay
- 2 What Is an Argument?
- 3 Your Reader: Not Just Your Professor

PART II. Kick-Starting the Writing Process

- 4 Keywords
- 5 Close-Reading
- 6 Drafting

PART III. How to Analyze Stuff

- 7 How to Analyze a Novel
- 8 How to Analyze a Poem
- 9 How to Analyze a Play
- 10 How to Analyze a Film
- 11 How to Analyze Historical Documents
- 12 How to Analyze a Work of Visual Art

PART IV. Heart of the Paper

- 13 The Introduction
- 14 Thesis Statement: Make Us Care
- 15 Structure: The Ordering of Ideas
- 16 Structure: Compare/Contrast & Research Papers

PART V. Paragraphs

- 17 Paragraph
- 18 Quotation
- 19 Evidence

PART VI. Finesse, Voice, Revision, and Style

- 20 Counter-Argument
- 21 Diction and Tone
- 22 Revision
- 23 Style

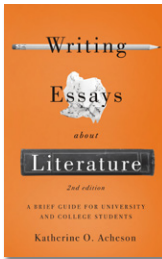
PART VII. Final Touches

- 24 Title: Surprisingly Important
- 25 Conclusion: Making It Memorable
- 26 A Sample Paper, Dissected

Writing Essays about Literature: A Brief Guide for University and College Students

Second Edition

By Katherine O. Acheson



eBook from \$18.95 | print \$26.95
232pp | 2021 | 9781554815517

With rigor and reassurance, this lively little book provides instruction in the close reading of literary texts—how to train one's eye to spot dynamic evidence, and how to present it in a well-structured essay.

Writing Essays about Literature walks students through the rigorous process of writing an extended literary analysis. The book is warm, beguiling, and encouraging in tone. Consistent focus is placed on the strengthening of argumentation skills, with particularly fine guidance in close reading and gathering evidence.

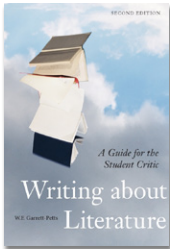
KEY FEATURES

- Uses William Carlos Williams's "This Is Just to Say" as a recurring touchpoint for analysis
- Covers the processes of reading, brainstorming, researching, gathering evidence, and composing and editing
- Step-by-step instructions on building arguments from evidence
- Clarifies the relationships between the reader, author, text, and critical interpretations
- Includes review questions, exercises, and discussion topics
- Includes three sample essays showing different theoretical approaches in practice

"... By far the clearest, most direct, and most engaging explanation of the processes of literary analysis.

It explains through demonstration, taking readers through each step with the genuine curiosity we want to encourage in our students." — KYLEE-ANNE HINGSTON, ST. THOMAS MORE COLLEGE

"I was especially impressed by the lively and approachable authorial voice.... [T]he book demonstrates a more nuanced writing process that is both inductive and recursive." — SUNNY STALTER-PEACE, AUBURN UNIVERSITY

CREATIVE WRITING AND
NONFICTION WRITING

Writing about Literature: A Guide for the Student Critic

Second Edition

By W.F. Garrett-Petts

eBook from \$22.95 | print \$32.75
208pp | 2013 | 9781551117430

Writing about Literature offers students an insider's guide to the language, issues, approaches, styles, assumptions, and traditions that inform the writing of successful critical essays, and aims to familiarize students with the field of professional literary criticism.

Because the focus is on the modeling of specific skills, much of the discussion is structured around ways to analyze and respond to a single short story. Exercises, interviews, exemplary student and scholarly essays, and visual material appear throughout.



How to Read (and Write About) Poetry

Second Edition

By Susan Holbrook

eBook from \$23.95 | print \$33.95
(available only in Canada and the US)
210pp | 2021 | 9781554815104

This book introduces the productive questions, reading strategies, terms, and secondary research tips that enrich literary analyses of poems. Explications of exemplar poems are followed by short selections of related works, ideal for a poetry unit or introductory class on poetry and poetics. The text invites readers to join the critical conversation about a genre many find a little mystifying, even intimidating.



The Broadview Pocket Glossary of Literary Terms

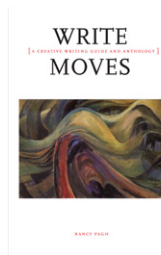
Compiled by Laura Buzzard
and Don LePan

eBook from \$10.95 | print \$16.25
168pp | 2013 | 9781554811670

This compact guide provides definitions of a wide variety of terms commonly used in academic discussions of poetry, fiction, drama, rhetoric, and literary theory.

Write Moves: A Creative Writing Guide and Anthology

By Nancy Pagh



eBook from \$43.95 | print \$62.95
(available only in Canada and the US)
448pp | 2016 | 9781554812264

This guide to creative writing strikes the perfect balance: a textbook designed for the classroom that still manages to address burgeoning

creative writers as they would wish—with clarity, inspiration, and a feeling for their individuality.

Write Moves provides human-voiced guidance in poetry, the short story, and the short creative nonfiction essay. Emphasis on short forms allows the beginning student to appreciate lessons in craft without being overwhelmed by lengthy model texts.

"... [N]ot only did my students find Write Moves both accessible and inspirational ... but the book covered the subjects I wanted covered with surprising sophistication and depth. The bottom line: since I started using Write Moves, my Intro to Creative Writing students have consistently produced the best work I've ever gotten from these classes. This book is magic...." — JOHN REIMRINGER, NORMANDALE COMMUNITY COLLEGE

KEY FEATURES

- Balances a **personal and poetic voice** with **direct and practical instruction**
- **Anthology** offers striking and suggestive lesser-known works alongside a handful of instructive, enriching "classics"
- **Exercises and prompts** are interspersed throughout the guide section
- **Emphasizes close reading** and the connection between reading and writing with many in-text examples, quotations, and references to the anthology
- Very **inexpensive** compared to other "instruction + anthology" books of similar scope



Complimentary examination copies are available in print or electronic format. **Please scan the QR code or email examcopies@broadviewpress.com**

CREATIVE WRITING AND NONFICTION WRITING *continued*

Crafting Poems and Stories: A Guide to Creative Writing

By Ethel Rackin

eBook from \$33.95 | print \$49.25
396pp | 2022 | 9781554814947

Crafting Poems and Stories is an inspiring guide to poetry and short fiction writing. It includes definitions of basic terms; an extended, motivating discussion of craft; stirring literary models; and engaging exercises.

“There is so much to love about *Crafting Poems and Stories*, from the helpful overviews to the excellent exercises, the masterfully curated short stories and poems, the smart advice on revision, and the increasingly valuable information on workshoping and publishing.... This inclusive book arms beginning writers with the tools to approach creative writing with a sense of belonging.” — DEAN RADER, UNIVERSITY OF SAN FRANCISCO



Crafting Poems: A Guide to Creative Writing

By Ethel Rackin

eBook from \$19.95 | print \$28.75
204pp | 2024 | 9781554816927

Crafting Poems demystifies the genre through diverse examples, clear instruction, and an emphasis on practice, pleasure, and developing a distinct voice. By connecting reading with writing and balancing discipline with self-expression and improvisation, *Crafting Poems* gives aspiring poets a flexible and powerful toolbox with which to build their work.

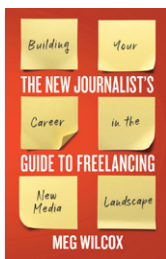


Crafting Stories: A Guide to Creative Writing

By Ethel Rackin

eBook from \$19.95 | print \$28.75
216pp | 2024 | 9781554816934

Portable, accessible, affordable, and packed with engaging examples, *Crafting Stories* is a friendly introduction to writing short fiction. It encourages students to read fiction actively, with a writer's eye, and to approach their own work in a spirit of adventure without sacrificing rigor.



The New Journalist's Guide to Freelancing

By Meg Wilcox

eBook from \$18.95 |
print \$27.25
204pp | 2022 | 9781554815135

In a world where most writers begin (and continue) their career as freelancers, this book serves as a guide for journalism students, recent graduates, and creative nonfiction writers of any stripe who are trying to orient themselves in freelance work.

The book looks at developing a personal brand, pitching to different types of publications and media outlets, and financial planning. Profiles of freelancers from a range of professional fields are included.



Your First Page: First Pages and What They Tell Us about the Pages that Follow Them

By Peter Selgin

eBook from \$24.95 | print \$35.95
360pp | 2019 | 9781554814732

Your First Page is based on the premise that much that can go right or wrong in a work of fiction is in evidence on the first page. Those first words function like canaries in coal mines, forecasting success or predicting trouble and, as such, serve as perfect working documents for students to read and analyze as they hone their craft.

Key concepts such as point of view, structure, plot, characters, genres, and style are covered, as are opening strategies and common errors and missteps.

Writing and Workshoping Poetry: A Constructive Introduction

By Stephen Guppy

print only \$35.95
(available only in Canada and the US)
304pp | 2016 | 9781554813087

Writing and Workshoping Poetry focuses on finding material; building and developing poems; and editing and refining. The text includes 75 writing exercises and close to one hundred poems.

COLLEGE SUCCESS AND SKILLS

PUBLIC SPEAKING

Real College: A Guide to Navigating Your College Experience

By Dwonna Goldstone, Joel Huerta, Karen Humphrey-Johnson, Miles McCrimmon, Julie Nash, Joel Silverman, and Jonathan Silverman



eBook from \$41.95 |
print \$59.95
392pp | 2026 | 9781554815890

College can be messy. *Real College* gives students the tools to handle it while also celebrating the challenges, growth, and surprises along the way.

Real College is a practical, honest guide to first-year college success. It covers all the essentials: adjusting from high school, managing time and money, building relationships, note-taking, study strategies, critical thinking and information literacy, and more.

But it also recognizes that not all students arrive with the same background, resources, or expectations. This book is for *everyone*: students at every type of college, from every background and lived experience, and those juggling work, caregiving, financial pressure, or plain uncertainty.

Throughout, what sets *Real College* apart is its upbeat but realistic balance and its deep respect for students' actual experiences.

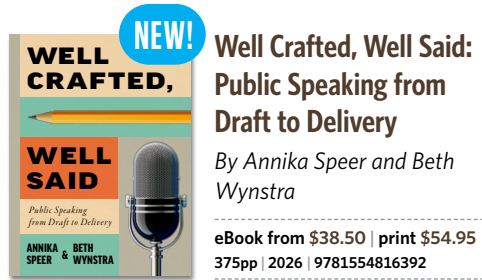
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Well Crafted, Well Said: Public Speaking from Draft to Delivery

By Annika Speer and Beth Wynstra

eBook from \$38.50 | print \$54.95
375pp | 2026 | 9781554816392

A lively, hands-on guide that treats public speaking as both craft and performance.

Well Crafted, Well Said is organized around the full arc of effective speaking, from listening and self-awareness through preparation, organization, and delivery. Hands-on instruction is delivered with encouragement, cheer, and keen attention to the student experience.

The authors draw on diverse, contemporary speaking examples that connect classroom learning to public life. Emphasizing the relationship between preparation and delivery, the text helps students develop speeches—and speaking habits—that they can carry with them into any academic, professional, or public setting.

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