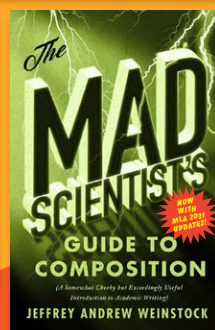
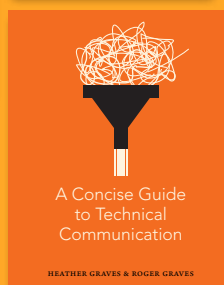
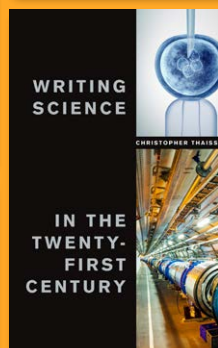
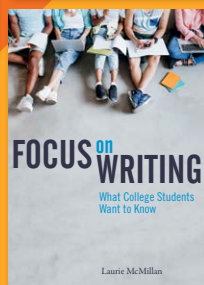
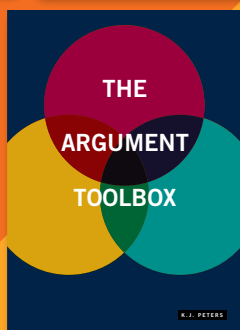
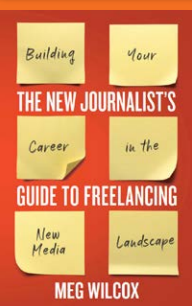
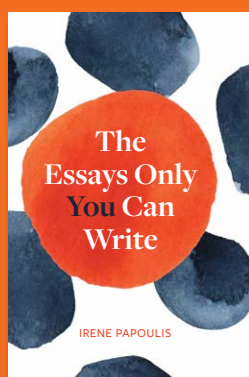
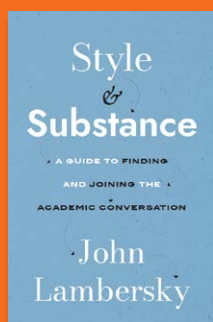


BROADVIEW PRESS 2023-2024

COMPOSITION & WRITING



www.broadviewpress.com

[@broadviewpress](https://twitter.com/broadviewpress)



CONTENTS

■ Low Cost Options.....	1	■ Grammar and Style.....	14
■ Composition and Rhetoric.....	2	■ Readers.....	16
First Year.....	2	■ Business and Technical Writing.....	18
Argument.....	8	■ Healthcare Writing.....	21
Developmental.....	9	■ AI, Sound, and Digital Media.....	22
Research.....	9	■ Advanced Composition.....	24
■ Guides and Handbooks.....	10	■ Writing about Literature.....	25
■ Writing Across the Curriculum.....	13	■ Creative Writing.....	25

WHAT PEOPLE ARE SAYING

"You really do have a press to believe in ... no one does it better than you."

— MICHAEL EVERTON, SIMON FRASER UNIVERSITY

"When I am teaching a literary text that is available in multiple different editions, I almost always assign the Broadview edition. They are models of helpful, scrupulous editing and responsible production." — ERIK GRAY, COLUMBIA UNIVERSITY

EXAMINATION COPIES FOR COURSE CONSIDERATION

To review our titles for course use, please write to examcopies@broadviewpress.com with the ISBNs and titles of the books you would like to review. Please also indicate course title and estimated enrollment. Help us save trees by requesting an electronic examination copy in PDF for initial review.

BROADVIEW ON AND OFF THE PAGE

We are pleased to offer hundreds of Broadview titles for sale as ebooks, available in either PDF or EPUB format through our website and through other ebook vendors. Browse our full catalogue and purchase books in bound or electronic form online through our website: broadviewpress.com.

EDITORIAL INQUIRIES

Broadview Press is an independent publisher of academic texts. Our books are primarily used for undergraduate college and university courses in the humanities. Editorial submission guidelines are available from the Broadview website at broadviewpress.com/editorial.



BROADVIEW PRESS

An Independent Academic Publisher Since 1985

Visit us at BROADVIEWPRESS.COM

Find us on Twitter, Instagram, and Facebook (@broadviewpress)   

LOW COST OPTIONS IN COMPOSITION AND WRITING

*Available in at least one format for under \$40. Ebook prices vary by platform.

FIRST YEAR COMPOSITION see pages 2-9



Speaking of Writing
eBook from **\$30.95**



Academic Writing Now, Second Edition
eBook from **\$18.95**



The Mad Scientist's Guide to Composition
eBook from **\$18.95**



The World Is a Text, Compact Edition
eBook from **\$37.95**



The Argument Toolbox
eBook from **\$20.95**



The Argument Handbook
eBook from **\$32.95**



Write Here
eBook from **\$38.95**



Style & Substance
eBook from **\$16.95**



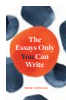
Who's Your Source?
eBook from **\$16.95**



Essays and Arguments
eBook from **\$19.95**



Soundwriting
eBook from **\$19.95**



The Essays Only You Can Write
eBook from **\$19.95**

HANDBOOKS see pages 10-12



Argumentative Essays: A Step-by-Step Guide
eBook from **\$8.95**



The Broadview Pocket Glossary of Literary Terms
eBook from **\$9.95**



The Broadview Pocket Guide to Citation and Documentation, Third Edition
eBook from **\$10.95**



A Writer's Handbook, Fourth Edition with MLA 2021 Update
eBook from **\$11.95**



The Broadview Pocket Guide to Writing, (Canadian and US editions)
eBook from **\$16.95**



The Broadview Guide to Writing (Canadian and US editions)
eBook from **\$30.95**

BUSINESS AND PROFESSIONAL WRITING see pages 18-22



Business and Professional Writing, Second Edition (Canadian and US editions)
eBook from **\$33.95**



A Concise Guide to Technical Communication
eBook from **\$27.95**



Business Communication
eBook from **\$37.95**



Writing for Today's Healthcare Audiences, Second Edition
eBook from **\$27.95**



Healthcare Writing
eBook from **\$29.95**



Digital Writing
eBook from **\$17.95**

READERS see pages 16-17



Black in America
eBook from **\$29.95**

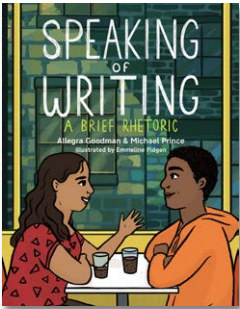


Popular Culture
eBook from **\$22.95**

COMPOSITION AND RHETORIC • FIRST YEAR

Speaking of Writing: A Brief Rhetoric With
MLA 2021 Update

By Allegra Goodman and Michael Prince
Illustrated by Emmeline Pidgen



print **\$45.75** |
eBook from **\$30.95**
360pp | 2022 | 9781554816026

"I love this textbook! I thought Speaking of Writing was just going to be another boring old dull English book, but surprisingly this one is really interesting! The four students in the book provide personal

experiences which I found helpful."— STEPHEN WU,
STUDENT, UNIVERSITY OF OTTAWA

Speaking of Writing introduces students to the kind of writing they will need to do in college. The book follows four first-year students as they address drafting and revision, making and supporting claims, developing arguments and analyses, using and responding to sources, writing research papers, and creating presentations. Fully illustrated throughout, the book shows four students from different backgrounds grappling with diverse assignments, limited time, and mysterious expectations.

This book teaches and models college writing, but it focuses on what *students* bring to the table: their knowledge, their experience, their voice, and their point of view.

KEY FEATURES:

- **Engaging original illustrations** show students in realistic dialogue with each other and with instructors
- Lively and witty **writing style**
- **"Micro-readings"** in each chapter—literary, academic, and full-color graphic selections from across the disciplines and from pop culture—provide thought-provoking models
- Examples **show student writing developing** from rough drafts to more polished work through revision and instructor feedback
- "Takeaway" **summaries and activities** at the end of each chapter reinforce concepts



CONTENTS:

Chapter One: What You Bring/What You Can Expect

Writing a Literacy Narrative

Chapter Two: Rhetoric and the Rhetorical Situation

Writing a Persuasive Letter

Chapter Three: From Reading to Writing about Texts

Writing a Paraphrase and Summary
Writing an Analysis of a Text

Chapter Four: From Reading to Writing about Images

Writing an Analysis of an Image

Chapter Five: Building an Argument: Claims and Support

Writing an Opinion Piece
Writing a Review

Chapter Six: Academic Argument: Thesis and Organization

Writing a Thesis and Introduction

Chapter Seven: Draft and Revision

Writing a Compare and Contrast Paper

Chapter Eight: Responding to Other Voices/Other Sources

Practicing Quotation

Chapter Nine: Writing and Research

Writing a Research Paper
Crafting a Multi-Media Portfolio

Chapter Ten: Voice and Style

Academic Writing Now: A Brief Guide for Busy Students

ENHANCED
Second Edition

By David Starkey

 print **\$26.95** | eBook from **\$18.95**

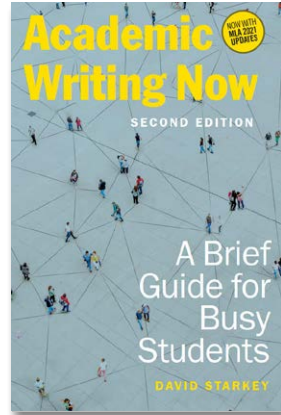
248pp | 2021 | 9781554813803

"David Starkey delivers clear, ordered advice in a voice so familiar and colloquial that anyone's anxiety about this often rigid, academic subject will start to calm. He moves seamlessly between examples ranging from everyday experience to the highest levels of great writing, and what I like best is that underneath it all he encourages students to keep creativity and poetic insight alive even as they tackle the challenge of writing rigorous, scholarly papers." — RICHARD GUZMAN, NORTH CENTRAL COLLEGE

"Academic Writing Now: A Brief Guide for Busy Students is a great resource for first-year writing students and faculty who want to move swiftly through essential concepts in order to get down to the brass tacks of the academic essay. Starkey not only invites student readers through conversation, efficiency, and practical wisdom, but also targets key areas that writing instructors repeatedly discuss in hopes that students will internalize writing as a process and begin to reflect upon their writing in a metacognitive way." — CALLEY HORNBuckle, COLUMBIA COLLEGE

Academic Writing Now: A Brief Guide for Busy Students is a rhetoric designed to cover the basics of a college writing course in a concise, student-friendly format. Anything inessential to the business of college writing has been excluded. Each chapter concentrates on a crucial element of composing an academic essay and is capable of being read in a single sitting. The book is loaded with "timesaver tips," ideas for making the most of the student's time, along with occasional warnings to avoid common errors made by student writers. Each short chapter concludes with questions and suggestions designed to trigger class discussion.

The second edition has been updated throughout, with special attention to making the book even better suited to accelerated and co-requisite composition courses. MLA citation style has been updated to reflect 2021 changes, and a current APA citation guide is new to the second edition.



CONTENTS:

PART ONE: READY, SET ...

Chapter 1: Academic Writing: An Overview
Chapter 2: Academic Reading
Chapter 3: Ideas into Text
Chapter 4: Arguments and Organization
Chapter 5: Researching Your Topic

PART TWO: GO

Chapter 6: Introduction: Hooking Your Reader
Chapter 7: Body Paragraphs: And I Ought to Keep Reading Because?
Chapter 8: Conclusion: Wait ... Don't Stop

PART THREE: GO AGAIN

Chapter 9: Taking Another Look
Chapter 10: Handing It Over
Appendix I: Genres of Academic Writing
Appendix II: A Brief Guide to Documentation

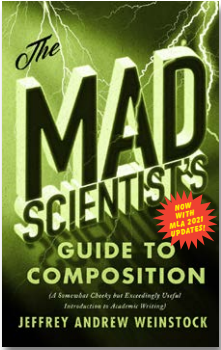
COMING IN 2024

Academic Writing Now: A Brief Guide for Busy Students With Readings

 print **\$44.95** | eBook from **\$30.95**

350pp | Spring 2024 | 9781554816491

COMPOSITION AND RHETORIC • FIRST YEAR *continued*



The Mad Scientist's Guide to Composition With MLA 2021 Updates

A Somewhat Cheeky but Exceedingly Useful Introduction to Academic Writing

By Jeffrey Andrew Weinstock

print \$26.95 | eBook from \$18.95
264pp | Fall 2023 | 9781554816545

"In an ideal world writing would be taught with joy, create a sense of adventure, emphasize invention, and be full of monsters. Welcome to that ideal world. The Mad Scientist's Guide to Composition will resonate profoundly with students and teachers who want an accessible, enjoyable, and riveting invitation to best writing practices—and to unbounded imagination."
— JEFFREY J. COHEN, DEAN OF HUMANITIES, ARIZONA STATE UNIVERSITY

"As its subtitle promises, The Mad Scientist's Guide to Composition is somewhat cheeky, but the subtitle undersells just how useful it is.... This Guide is a must-have for anyone with a sense of humor looking to be a better writer or for composition instructors hoping to make reading about writing, well, a little bit more fun."
— LEAH RICHARDS, LAGUARDIA COMMUNITY COLLEGE, CITY UNIVERSITY OF NEW YORK

Considering the composition classroom as a mad scientist's laboratory, *The Mad Scientist's Guide to Composition* introduces different kinds of writing as experiments. Writing an essay is a task that can strike fear into a student's heart, but performing an experiment licenses creativity and doesn't presume that one knows the outcome from the start.

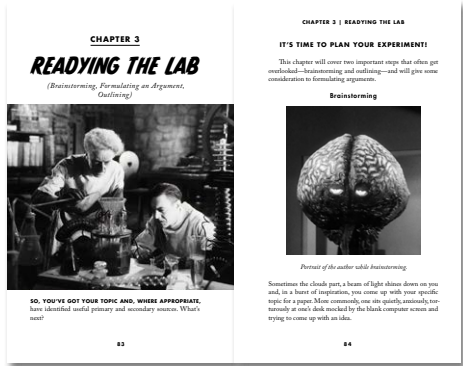
The Mad Scientist's Guide covers the kinds of writing most often required on college campuses, while also addressing important steps and activities frequently overlooked in composition guides, such as revision and peer reviewing. Actual examples of student writing are included throughout, as are helpful reminders and tips to help students polish their skills. Above all, *The Mad Scientist's Guide* seeks to make writing fun.

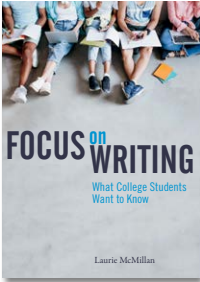
KEY FEATURES:

- Counters the anxiety associated with college writing by inviting students to **have fun** with writing
- Activities and assignments are presented as **experiments**
- Samples of **actual student writing** are included as examples
- Covers not only the most frequently assigned types of academic writing, but steps and activities often neglected in other guides, including **revision** and **peer review**

CONTENTS:

- Introduction
- Chapter 1: Nuts and Bolts (Mechanics)
- Chapter 2: Graverobbing (Finding, Evaluating, and Incorporating Sources)
- Chapter 3: Readyng the Lab (Brainstorming, Formulating an Argument, Outlining)
- Chapter 4: Conducting Experiments (Writing to Inform, Writing to Persuade, and Writing to Evaluate)
- Chapter 5: The Monster Lives! ... or Does It? (Revision, Peer Reviewing, Retroactive Outlining)
- Chapter 6: Placating Ghosts (Systems of Citing Sources to Avoid Angering the Dead ... and the Living)
- Chapter 7: The Great Beyond
- Addendum 1: A Successful Experiment!
- Addendum 2: A Successful Experiment!
- Addendum 3: Common Mad Scientist Mistakes (and How to Avoid Them)
- Addendum 4: Finishing Touches





Focus on Writing: What College Students Want to Know

By Laurie McMillan

print \$59.95 |
eBook from \$40.95
382pp | 2018 | 9781554813889

This first-year composition rhetoric-reader uses a Writing about Writing (WAW) approach and a conversational style to help students engage in threshold concepts and transfer what they know about writing to new situations. Preliminary answers to the chapter question are provided in accessible prose, and these initial ideas are supplemented with a selection of three or four readings and a list of recommended online texts.

Prompts for informal and formal writing projects keep the focus on writing and help students apply writing studies scholarship to their own lives in meaningful ways. A companion website includes recommended WAW resources, assignment supports, and links to additional readings.

CONTENTS:

Introduction

Welcome

Chapter One: Why Write?

Exploring the Question

Relationship with writing: It's complicated

Why write in a college course?

Extending the Conversation: Readings by Deborah

Brandt; Aleeza Laskowski; Marcea K. Seible;

Andrea Lunsford

Joining the Conversation

Chapter Two: What Is the "Rhetorical Situation" and Why Should I Care about It?

Exploring the Question

The rhetorical triangle and beyond

The occasion: An overly brief explanation

Discourse communities

Genres

From "rules" to "guidelines"

Extending the Conversation: Readings by Marcea K.

Seible; Amy J. Devitt et al.; Jessie Cannizzo

Joining the Conversation

Chapter Three: What Do Effective Writers Do?

Exploring the Question

Linear to recursive models

Material situations

Strategies for starting

Strategies for improving writing

Strategies for polishing writing

To procrastinate or not?

Writing as social: Collaboration and feedback

Pro tips on process

Pro tips on product

Extending the Conversation: Readings by Anne

Lamott; Donald M. Murray; Sondra Perl; John R.

Hayes & Linda S. Flower

Joining the Conversation

Chapter Four: What Do Effective Researchers Do?

Exploring the Question

Useful principles from everyday research

Academic research: Overview

Secondary research: Finding and evaluating sources

Secondary research: Reading, taking notes,
organizing, oh my!

Secondary research: Integrating sources into your
writing and ethics

Primary research methods

Organizing common research genres

Extending the Conversation: Readings by Joseph Harris;

Douglas Downs & Elizabeth Wardle; David Gesler

Joining the Conversation

Chapter Five: How Do I Translate My Academic Writing into Public Genres?

Exploring the Question

College writing and "the real world"

Digital possibilities

Possibilities beyond the screen

Extending the Conversation: Readings by James Paul Gee;

Daniel Anderson; Stephanie Anne Schmier et al.

Joining the Conversation

Conclusion: Now What?

Sharing Your Expertise

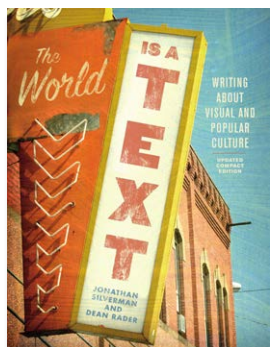
Ongoing Challenge

COMPOSITION AND RHETORIC • FIRST YEAR *continued*

The World Is a Text: Writing about Visual and Popular Culture

Updated Compact Edition

By Jonathan Silverman and Dean Rader



print \$54.95 |
eBook from \$37.95
336pp | 2018 |
9781554813797

The World Is a Text is a popular composition textbook devoted to helping students read a variety of non-traditional texts and develop their skills as creators of texts.

The book shows students how a variety of texts make complex arguments through their use of semiotics. This new compact edition is rich with images, real-world examples, writing prompts, and examples of student writing.

KEY FEATURES:

- **Expands Textual Interpretation.** The authors introduce “texts” of all kinds—visual objects, spaces, pop-culture phenomena, as well as student writing and academic writing, and more—as entry points for interpretation, and demonstrate how they make both explicit and implicit arguments.
- **Designed for the First-Year Writing Classroom.** The first part of the book is a comprehensive rhetoric; the second part invites students to hone their interpretive skills with writing prompts on contemporary topics.
- **Works from Students’ Expertise.** With real-world examples, discussion prompts, and full color illustrations included throughout the text, students are given a comprehensive guide to thinking, assessing, and writing critically about the world around them.
- **Compact and Updated.** The new compact edition has been substantially revised and updated. New to this edition are chapters on fashion, sports, and nature and the environment.

CONTENTS:

PART I: WRITING ABOUT THE WORLD

Introduction

- 1 Semiotics: The Study of Signs (and Texts)
- 2 Texts, the World, You, and Your Essays
- 3 Reading the World as a Text: Three Case Studies on Interpretation
- 4 How Do I Write a Text for College? Making the Transition from High School Writing, Patty Strong
- 5 From Semiotics to Lenses: Finding an Approach for Your Essays
- 6 How Do I Write about Popular and Visual Culture Texts? A Tour through the Writing Process
- 7 How Do I Formulate Arguments about Popular Culture Texts? A Rhetorical Guide
- 8 Researching Popular Culture Texts
- 9 Knowing What a Good Paper Looks Like: An Annotated Student Essay
- 10 How Do I Cite This Car? Guidelines for Citing Popular Culture Texts
- 11 How Am I a Text? On Writing Personal Essays

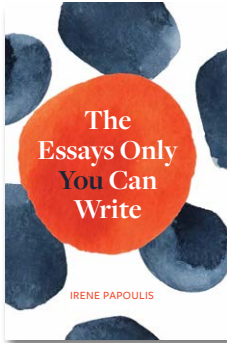
PART 2: WRITING ABOUT SPECIFIC TYPES OF TEXTS

Introduction: Reading and Writing about the World around You

- 12 Reading and Writing about Race and Ethnicity
- 13 Reading and Writing about Public and Private Space
- 14 Reading and Writing about Nature and the Environment
- 15 Reading and Writing about Gender
- 16 Reading and Writing about Fashion
- 17 Reading and Writing about Visual Culture
- 18 Reading and Writing about Movies
- 19 Reading and Writing about Television
- 20 Reading and Writing about Sports
- 21 Reading and Writing about the Media and Advertising
- 22 Reading and Writing about Music
- 23 Reading and Writing about Technology

NEW!

The Essays Only You Can Write

By Irene Papoulis

print **\$28.95** |
 eBook from **\$19.95**
 200pp | Fall 2023 |
 9781554815760

The Essays Only You Can Write offers a perspective on essay writing that spotlights a writer's uniqueness. Resisting the perception that personal and academic writing are at odds with one another, it treats the impulse to

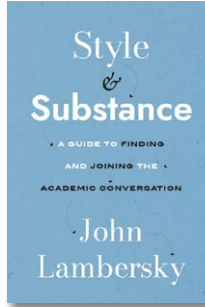
write "personally" as potential fuel for a variety of writing purposes.

The book encourages students to think like academics—pursuing their curiosities, trusting their ideas, and questioning their conclusions—by leading them through three main writing assignments: a personal essay, an essay based on texts, and a research essay. Each chapter offers exercises and strategies for various stages in the pre-writing, drafting, and revision processes. Freewriting; extensive attention to planning; devising a structure and order of ideas that both promote and reflect engagement with a topic; developing rhetorical awareness and knowledge of conventions; and an advocacy for socially-responsible expressive writing—all are central elements of the text's instruction.

By acknowledging the emotions inherent in the writing process, many of which can muddle thinking—embarrassment about being too visible, anxiety about getting things wrong, doubt that the writing will be effective, resistance to criticism, etc.—Papoulis helps beginning college writers navigate the psychological as well as the technical roadblocks that can get in the way of their best personal and academic writing.

RECENTLY PUBLISHED!

Style & Substance: A Guide to Finding and Joining the Academic Conversation

By John Lambersky

print **\$24.95** |
 eBook from **\$16.95**
 180pp | 2022 | 9781554815906

"Style & Substance is an innovative and engaging guide to modern academic writing. Reading it feels like joining a very well-run academic writing class, one with meaningful and

lively discussions about the fundamentals of writing, the goals of scholarly work, the skills required for research using both digital and non-digital sources, and, most refreshingly, advice about turning the resulting writing into academic presentations. It's the classroom resource I've been looking for: a highly practical and entertaining text that makes academic writing understandable, relevant, and even exciting."

— JAN DUERDEN, THOMPSON RIVERS UNIVERSITY

Style & Substance demystifies academic conversations by breaking down the underlying concepts behind good scholarship and the skills involved in research, writing, and presenting.

The author guides undergraduates through the trials of academic writing, from how to form fruitful research questions, to gathering and using the appropriate evidence, and finally to crafting polished, thoughtful responses to the questions that we pose ourselves in good research. Throughout, the author demonstrates how engaging in each step of this process thoughtfully and deliberately is the key to joining the academic conversations at the heart of college education.

KEY FEATURES:

- Encouraging and conversational tone
- Boxed asides provide tips and reminders, as well as exercises to sharpen skills
- Three succinct areas of coverage: how to research, how to write, how to present
- Guidance is focused on showing how to find and add to the ongoing intellectual conversation of scholarly writing, and why this is both a worthy and attainable goal for first-year students
- Plentiful examples

COMPOSITION AND RHETORIC • ARGUMENT



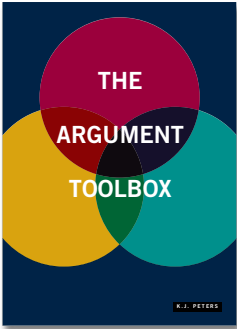
The Argument Handbook **ENHANCED**

By K.J. Peters

print **\$47.75** | eBook from **\$32.95**
536pp | 2018 | 9781554814350

The Argument Handbook is a reference tool and classroom text designed to help students understand complex

rhetorical situations and navigate the process of transforming private thoughts into persuasive, public statements. *The Argument Handbook* is organized around three lenses that help students focus on the practical challenges of persuasive writing. Its modular organization makes it easier for students to find what they need and easier for instructors to assign the content that fits their course.



The Argument Toolbox **ENHANCED**

By K.J. Peters

print **\$30.25** | eBook from **\$20.95**
225pp | 2022 | 9781554815166

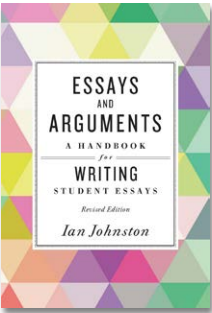
Drawing on the pedagogy, rhetorical theory, and student editor insights of *The Argument Handbook*,

The Argument Toolbox is a very concise resource designed to help first-year composition students, rhetoric and writing students, and first-year seminar students build persuasive arguments in various genres. Like the more comprehensive text, *The Argument Toolbox* is organized and designed so that students can zero in on the content they need to respond to an assignment when faced with a blank screen, a hard deadline, and a skeptical audience.

Essays and Arguments: A Handbook for Writing Student Essays

Revised Edition

By Ian Johnston



print **\$28.95** | eBook from **\$19.95**
336pp | 2015 | 9781554812578

“Essays and Arguments is that rare composition text that will help students become better readers, as well as better writers.” — JONATHAN BEECHER FIELD, CLEMSON UNIVERSITY

How does one help undergraduate students learn quickly to analyze a rational argument—and to produce one in the form of an essay? The emphasis here is on practical advice that will prove immediately useful to students—recommended procedures are emphasized, and detailed examples are provided.

The book introduces the basics of argumentation before moving on to the structure and organization of essays. Planning and outlining the essay, writing strong thesis statements, organizing coherent paragraphs, and writing effective introductions and conclusions are among the subjects discussed. A separate section concisely explores issues specific to essays about literary works.

CONTENTS:

- 1. Introduction
- 2. Some Basic First Principles
- 3. Organizing a Written Argument
- 4. Setting Up the Argument
- 5. Explaining Key Terms
- 6. Organizing the Main Body of an Argument
- 7. Paragraph Structure
- 8. Essays about Literature
- 9. Answers to Exercises

COMPOSITION AND RHETORIC • DEVELOPMENTAL/RESEARCH

Write Here: Writing in a Media-Driven World

By Randi Brummett de Leon and Brooke Hughes



\$57.50 print |
eBook from \$38.95
384pp | 2020 | 978554814770

"Write Here aims to boost student writers' confidence by connecting the strategies used to read and analyze social media and popular culture with the reading, analysis, and writing

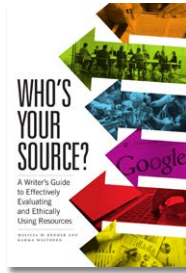
processes required by first-year composition courses. De Leon and Hughes connect the elements of academic writing commonly taught in those courses—reading and writing as processes, argumentative appeals and fallacies, essay structures, documentation, sentence grammar—to the competencies students already possess. I particularly appreciate the clear and accessible approach to sentence grammar, which usefully explains both basic patterns and common errors." — NOEL CURRIE, LANGARA COLLEGE

Write Here is designed to teach students essential reading and writing skills, using media examples to help explain academic concepts and provide opportunities for practice. It is adaptable; and because it covers the basics of reading, writing, and the modes of writing, it is appropriate to use in developmental composition classrooms. However, it also covers such topics as logical fallacies, rhetoric, timed writing, academic writing, source integration, and MLA/APA documentation, making it appropriate for a first-year or "stretch" composition course.

Many beginning writing students are underprepared and feel that writing just "isn't for them." The authors hope to dispel that myth by using media examples and a conversational tone to introduce and teach the material. *Write Here* provides examples that are interesting to students, while allowing them to connect to the subject matter on a more personal level. Additionally, the process of analyzing the media helps students sharpen their reading, writing, and critical thinking skills.

Who's Your Source? A Writer's Guide to Effectively Evaluating and Ethically Using Resources

By Melissa M. Bender and Karma Waltonon



\$23.95 print |
eBook from \$16.95
276pp | 2020 | 9781554814848

"This streamlined and highly accessible book covers all the essentials of research. Using a clear and easy-to-follow conversational style, the authors manage to avoid the dry quality so often found in

how-to guides. In straightforward yet precise detail and depth, Melissa Bender and Karma Waltonon nicely connect the mechanics of composition with the considerations integral to the research process, using frequent questions and answers to effectively illustrate research and writing techniques. This is an excellent resource for educators!" — ROBERTO C. DELGADILLO, UNIVERSITY OF CALIFORNIA, DAVIS

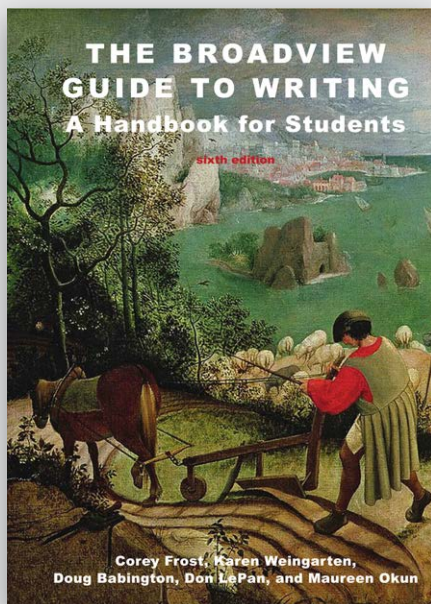
Students now have access to more sources of information than ever before. Yet, as many writing instructors can attest, they are not necessarily equipped to make informed judgments about those sources. *Who's Your Source?* aims to fill that crucial skills gap by providing students with a rhetorical framework for evaluating the resources that they encounter in their research and for using these resources effectively and ethically in their own writing projects.

CONTENTS:

- Introduction: What *The Simpsons* Can Teach Us about Sources
- Chapter One: The Other Three Rs: A Three-Part Evaluation Strategy
- Chapter Two: Evaluating Academic Resources
- Chapter Three: Evaluating Non-academic Resources
- Chapter Four: Logical Fallacies
- Chapter Five: The Search: The Research Process
- Chapter Six: Other Sources: Interviews, Focus Groups, and Surveys
- Chapter Seven: Visual Rhetoric
- Chapter Eight: Using Sources to Support and Develop Your Argument
- Chapter Nine: Ethical Writing Is Good Writing

GUIDES AND HANDBOOKS

THE BROADVIEW GUIDE TO WRITING



“Even the most useful reference guides are not always, well, shall we say, riveting. A refreshing exception is the new Broadview Guide to Writing, which is smart, helpful, and even fun to read.”

— GERALD GRAFF AND CATHY BIRKENSTEIN, AUTHORS OF *THEY SAY / I SAY: THE MOVES THAT MATTER IN ACADEMIC WRITING*

Increasingly, writing handbooks are seen as over-produced and overpriced. One stands out: *The Broadview Guide to Writing* is published in an elegant but simple format, and sells for roughly half the price of its fancier-looking competitors. Available in both complete and pocket formats, *The Broadview Guide* offers reliable guidance—and a fresh approach.

“After a careful comparison between the two, I have just switched from A Writer’s Reference to The Broadview Guide to Writing. The lower price is definitely a factor in my decision—but it is so much more than that. The EAL designation [in the Broadview] is so much more welcoming and realistic, [and the overall] tone of the Broadview handbook is so approachable, clear, and encouraging.”

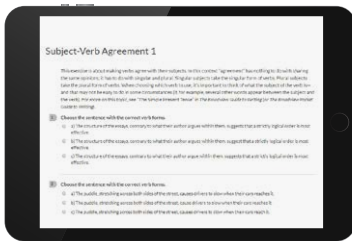
— CAROL BROWN, DIABLO VALLEY COLLEGE

KEY FEATURES

- Comprehensive **citation style information**
- Thoughtful and balanced treatment of **“How to Be Good with Words”**—issues of gender, race, class, religion, sexual orientation, and disability (in the 6th ed. of the full *Guide*)
- An extensive **companion website** featuring interactive exercises, sample essays, and useful links
- Comprehensive coverage of **writing in different academic disciplines** (in the 6th ed. of the full *Guide*)
- A special chapter on **“Seeing and Meaning: How to Read (and Write about) Visual Images”** (in the 6th ed. of the full *Guide*)
- Extensive treatment of **research methods**
- Expanded discussion of **ways to structure arguments**
- Improved coverage for **those whose native language is not English**

“The Broadview Guide is the most readable writing guide available—at any price. It’s sensible, it’s complete—and it’s the only usage guide I’ve ever actually read for fun.” — JACKY BOLDING, UNIVERSITY OF THE FRASER VALLEY

“The chapter on ‘How to Be Good with Words’ braves every thorny patch of ethical usage imaginable with clear-eyed candor, a serious and generous sensibility, and refreshing wit.... [Overall,] The Broadview Guide to Writing is not only informative and impressive; it is smart—smartly written and smartly designed.” — DENNIS PAOLI, CO-COORDINATOR, WRITING ACROSS THE CURRICULUM, HUNTER COLLEGE, CUNY



ONLINE CONTENT

The companion website puts lessons into practice and helps students learn material through extensive interactive quizzes. Sample essays in all four citation styles model good student writing; exemplary essays from *The Broadview Anthology of Expository Prose* are also included.

The Broadview Guide to Writing: A Handbook for Students

ENHANCED

Sixth Edition

By Corey Frost, Karen Weingarten, Doug Babington, Don LePan, and Maureen Okun

print \$46.75 | eBook from \$31.95
(available only in Canada and the US)
760pp | 2017 | 9781554813131

The Broadview Pocket Guide to Writing: A Concise Handbook for Students

ENHANCED

Fourth Edition

By Corey Frost, Karen Weingarten, Doug Babington, Don LePan, Maureen Okun, and Nora Ruddock

print \$24.95 | eBook from \$16.95
368pp | 2017 | 9781554813445

The Broadview Guide to Writing Seventh Canadian Edition

By Doug Babington, Don LePan, and Maureen Okun

print \$44.95 | eBook from \$30.95
(available only in Canada)
736pp | 2023 | 9781554815401

The Broadview Pocket Guide to Writing

Fifth Canadian Edition

By Doug Babington, Don LePan, Maureen Okun, and Nora Ruddock

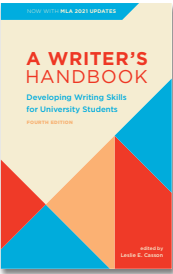
print \$24.25 | eBook from \$16.95
(available only in Canada)
344pp | 2023 | 9781554815425

GUIDES AND HANDBOOKS *continued*

A Writer’s Handbook: Developing Writing Skills for University Students

Fourth Edition with MLA 2021 Update

Edited by Leslie E. Casson



print \$16.50 | eBook from \$11.95
172pp | 2022 | 9781554816033

“My students will find A Writer’s Handbook immediately helpful; it makes sense of what professors often fail to explain but expect students to know and perform effortlessly.” — CAROLINE L. EISNER, DIRECTOR OF ACADEMIC WRITING,

ACADEMICCOACHINGANDWRITING.ORG

Written collaboratively by writing instructors at the Queen’s University Writing Centre, *A Writer’s Handbook* is a compact yet thorough guide to academic writing for a North American audience. This clear and concise handbook outlines strategies both for thinking assignments through and for writing them well.

The fourth edition is revised and updated throughout and reflects changes to MLA citation style for 2021.

CONTENTS:

- Chapter One: Understanding the Assignment
- Chapter Two: Planning and Outlining
- Chapter Three: Paragraphs
- Chapter Four: Stylistic Decisions
- Chapter Five: Essential Grammar
- Chapter Six: Punctuation
- Chapter Seven: Documentation
- Chapter Eight: Business Writing
- Chapter Nine: Writing in the Sciences
- Appendix: Confusable Words: Usage and Misusage

The Broadview Pocket Guide to Citation and Documentation

Third Edition

By Maureen Okun and Nora Ruddock



print \$15.75 | eBook from \$10.95
224pp | 2022 | 9781554815227

Compact and convenient, *The Broadview Pocket Guide to Citation and Documentation* includes information on MLA, APA, Chicago, and CSE styles of citation and documentation. There is also expanded coverage of plagiarism (and how to avoid it). The third edition has been fully updated to reflect 2019 revisions to APA style and 2021 revisions to MLA style.

The Broadview Pocket Glossary of Literary Terms

Compiled by Laura Buzzard and Don LePan

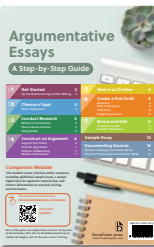


print \$14.25 | eBook from \$9.95
168pp | 2013 | 9781554811670

This compact guide brings together entries from the glossaries of a variety of Broadview publications and adds a number of new entries. The result is a volume packed with definitions of a wide variety of terms commonly used in academic discussions of poetry, fiction, drama, rhetoric, and literary theory. Definitions are concise; examples are abundant.

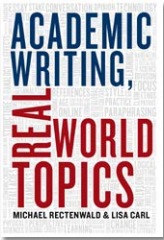
Argumentative Essays: A Step-by-Step Guide

print \$12.95 | eBook from \$8.95
16pp | 2022 | 9781554815272



This brief spiral-bound booklet provides a portable, scannable, and simple guide to the basics of essay writing. Designed as a quick reference supplement to other course materials, it gives students concise guidance on planning and outlining, researching, refining a thesis and building an argument, and editing an argumentative essay. Advice on avoiding plagiarism and documenting sources is included, with brief and up-to-date MLA and APA citation guidelines and a sample student essay.

WRITING ACROSS THE CURRICULUM



Academic Writing, Real World Topics

By Michael Rectenwald and Lisa Carl

print **\$75.50**
(available only in Canada and the US)
720pp | 2015 | 9781554812462

Academic Writing, Real World Topics Concise Edition

By Michael Rectenwald and Lisa Carl

print **\$44.75**
(available only in Canada and the US)
392pp | 2016 | 9781554813308

Academic Writing, Real World Topics offers fresh, cutting-edge, academically oriented essays arranged by controversial and complex topics. Readings draw on actual academic writing from various disciplines and represent the major groupings of the university: the arts, humanities, social sciences (including economics and business), physical sciences, and technology. An extensive guide to academic essay writing accompanies the readings.

Research Now: Contemporary Writing in the Disciplines

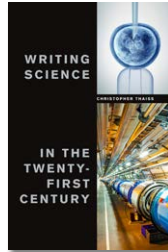
Edited by Daniel Burgoyne and Richard Gooding



print **\$46.25**
(available only in Canada and the US)
488pp | 2018 | 9781554813292

Research Now gathers exciting current scholarship across the disciplines in a concise collection of academic prose. Topics of the readings include climate change; representations

of disability on television; self-presentation on social media; and defining the posthuman. Each reading includes questions designed to provoke student engagement and discussion; a helpful glossary and short guide to reading statistics are also included.

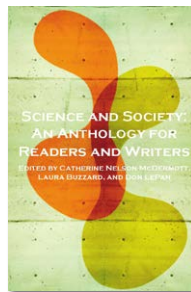


Writing Science in the Twenty-First Century

By Christopher Thaiss

print **\$45.75** | eBook from **\$30.95**
344pp | 2019 | 9781554813049

This book offers guidance to help writers succeed in a broad range of writing tasks and purposes in STEM fields. Concise and current, the book takes most of its examples and lessons from scientific fields such as the life sciences, chemistry, physics, and geology, but some examples are taken from mathematics and engineering. Using a systematic approach—assessing purpose, audience, order of information, tone, evidence, and graphics—it gives readers a clear road map to becoming accurate, persuasive, and rhetorically savvy writers.



Science and Society: An Anthology for Readers and Writers

Edited by Catherine Nelson-McDermott, Laura Buzzard, and Don LePan

print **\$43.95**
(available only in Canada and the US)
536pp | 2014 | 9781554811922

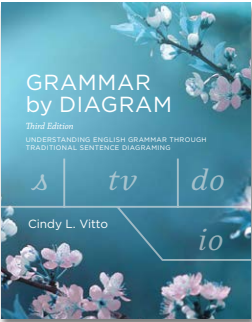
Developed for use in college and university courses, *Science and Society* provides a broad selection of science writing intended to help students think critically about science and related ethical issues, and to write effectively about science in a variety of styles. The anthology combines pieces aimed at a general audience with a substantial selection of academic writing. Special attention is given to controversial works, such as Stanley Milgram's "Behavioral Study of Obedience," and to examples of science gone wrong, such as Andrew Wakefield's infamous paper falsely linking the MMR vaccine to autism.

GRAMMAR AND STYLE

Grammar by Diagram:
Understanding English Grammar through
Traditional Sentence Diagramming

Third Edition

By Cindy L. Vitto



print \$66.50 |
eBook from \$45.95
500pp | 2022 |
9781554814534

Using sentence diagramming, *Grammar by Diagram* explains how ten basic sentence patterns can be expanded into more complex sentences, and how

verbals can provide further versatility. The third edition includes more exercises at the foundational level, and also more focus on how to arrange and combine sentences for maximum effect. This edition also includes an initial chapter on “preliminaries” to define a few basic but overarching concepts and a separate chapter on pronouns.

Grammar by Diagram Workbook

Third Edition



By Cindy L. Vitto

print \$37.50 |
eBook from \$25.95
400pp | 2022 | 9781554814541

The *Grammar by Diagram Workbook* provides practice exercises, including cumulative exercises with which students can check

their progress at key points, a “final exam” to test knowledge of the entire text, a summary of concepts for each chapter, and a complete answer key.

DISCOUNTED PACKAGE AVAILABLE

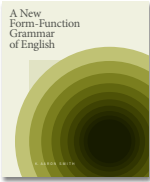
Students save \$26.75 when *Grammar by Diagram* and the *Workbook* are ordered as a course package

Grammar by Diagram and *Workbook*
Package

\$77.25 | 9781554029259

KEY FEATURES OF THE THIRD EDITION

- Rather than interweaving descriptive and prescriptive chapters and information, the third edition keeps them separate.
- Includes more exercises at the foundational level (for example, more attention to recognizing parts of speech) and also more focus on how to arrange and combine sentences for maximum effect.
- Includes an initial chapter on “preliminaries” to define a few basic but overarching concepts and a separate chapter on pronouns, which have undergone dramatic shifts since the second edition of this text.



A New Form-Function Grammar of English

By K. Aaron Smith

print \$42.95 | eBook from \$29.95
300pp | 2022 | 9781554815067

This book approaches the structure of English from a form-function perspective that is both theoretical and practical. It asks learners to consider meaning, structure, and use, in contrast to many grammars that focus on structure, sometimes to the exclusion of use and even meaning. The book presents an extended introduction to areas of grammar that many would see as indispensable, such as participial and infinitive phrases. The analysis is largely achieved through form-function tree diagramming and extends the structure to include finite and nonfinite predicates.

CONTENTS

Introduction

Chapter One: Doing Grammar in Modern Times

Chapter Two: Parts of Speech: An Introduction to Word Classes

Chapter Three: Units of Grammatical Analysis

Chapter Four: The Basic Sentence

Chapter Five: Nouns and Pronouns

Chapter Six: Functions of the Noun Phrase

Chapter Seven: Functions of Prepositional Phrases

Chapter Eight: The Inflection Phrase

Chapter Nine: The Subjunctive Mood and Modal Verbs

Chapter Ten: Negation

Chapter Eleven: Active and Passive Voice

Chapter Twelve: Question Formation

Chapter Thirteen: Coordination and Compound Sentences

Chapter Fourteen: Adverb Clauses

Chapter Fifteen: Relative Clauses

Chapter Sixteen: Noun Clauses

Chapter Seventeen: Infinitive and Participle Phrases

Chapter Eighteen: Grammar Myths

ALSO AVAILABLE:

Modern English Structures: Form, Function, and Position Second Edition

By Bernard T. O'Dwyer

print \$47.25 | eBook from \$31.95
296pp | 2006 | 9781551117638

Modern English Structures Workbook Second Edition

By Bernard T. O'Dwyer

print \$29.95 | eBook from \$20.95
276pp | 2006 | 9781551117645

How to Be Good with Words

By Don LePan, Laura Buzzard, and Maureen Okun

print \$18.25 | eBook from \$12.95
256pp | 2017 | 9781554813254

In recent decades, the contested areas of English usage have grown both larger and more numerous. English speakers argue about whether we should say *man* or *humanity*, *fisher* or *fisherman*; whether we ought to speak of people as being *disabled*, or *challenged*, or *differently abled*; whether it is acceptable to say *that's so gay*. This user-friendly guide offers clear-headed discussions of many of the key issues.

Writing Wrongs: Common Errors in English

By Robert M. Martin

print \$22.95 | eBook from \$15.95
352pp | 2017 | 9781554813919

Writing Wrongs is a concise and thoughtful guide to common errors in English. Though it provides guidelines and recommendations for usage, *Writing Wrongs* acknowledges the evolution of language over time and the fact that different contexts have different rules—it is not narrowly prescriptive. A friendly, flexible, and easy-to-read reference, *Writing Wrongs* will be useful to students and general readers alike.

The Broadview Book of Common Errors in English: A Guide to Righting Wrongs

Fifth Edition

By Don LePan

print \$28.95 | eBook from \$19.95
316pp | 2003 | 9781551115863

The Broadview Book of Common Errors in English

ESL Edition

By Martin Boyne and Don LePan

print \$31.25
218pp | 1993 |
9781551110080

Templates: Models of Style and Usage for Writers

By Stephen Lewis

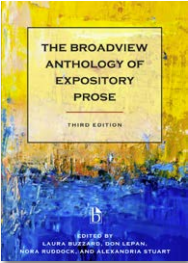
print \$34.75 | eBook from \$23.95
180pp | 2014 | 9781554811427

READERS

The Broadview Anthology of
Expository Prose

Third Edition

*Edited by Laura Buzzard, Don LePan, Nora
Ruddock, and Alexandria Stuart*



print **\$61.95**
(available only in the US)
1080pp | 2016 | 9781554813339

Works of different lengths and levels of difficulty are represented, as are narrative, descriptive, and persuasive essays—and, new to this edition, lyric essays. For the new edition there are also

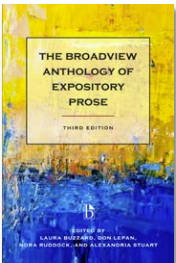
considerably more short pieces than ever before; a number of op-ed pieces are included, as are pieces from blogs and from online news sources. The representation of academic writing from several disciplines has been increased—and in some cases the anthology also includes news reports presenting the results of academic research to a general audience. Also new to this edition are essays from a wide range of the most celebrated essayists of the modern era—from James Baldwin, Susan Sontag, Joan Didion, and Annie Dillard to Eula Biss and Ta-Nehisi Coates.

The anthology remains broad in its thematic coverage, but certain themes receive special emphasis—notably, issues of race, class, and culture in twenty-first-century America.

The Broadview Anthology of
Expository Prose

Third Canadian Edition

*Edited by Laura Buzzard, Don LePan, Nora
Ruddock, and Alexandria Stuart*



print **\$63.75**
(available only in Canada)
1120pp | 2017 | 9781554813469

The third Canadian edition of this anthology has been substantially revised and updated for a contemporary audience; a selection of classic essays from earlier eras has been retained, but

the emphasis is very much on twenty-first-century expository writing. There is also a focus on issues such as climate change, the Truth and Reconciliation Commission, the Jian Ghomeshi trial, Facebook, police discrimination, trans rights, and postsecondary education in the humanities. Works of different lengths and levels of difficulty are represented, as are narrative, descriptive, lyric, and persuasive essays.

A number of op-ed pieces are included, as are pieces from blogs and from online news sources. Also new to this edition are essays from a wide range of the most celebrated prose writers of the modern era—from Susan Sontag, Eula Biss, and Michel Foucault to Anne Carson and Ta-Nehisi Coates. The anthology also offers diverse representation—including a larger proportion of Indigenous writers and women writers than previous Canadian editions.



ONLINE CONTENT

Student companion sites for both editions provide additional readings, sample essays, and interactive writing exercises.

NEW!



Black in America

Second Edition

Consultant Editor Jessica Edwards

print \$39.95 |
eBook from \$29.95
(available only in the US)
550pp | Summer 2024 |
9781554816477

"Black in America is an outstanding contribution that takes the reader on a journey from the mid-nineteenth century to present day, through the lives and experiences African Americans in the United States. This critical work is a tribute to those who sacrificed their own welfare and often their lives to resist oppression and promote positive change."— SHEILA T. GREGORY, CLARK ATLANTA UNIVERSITY

Black in America samples the breadth of nonfiction writing on African American experiences from the eighteenth century to the present. The emphasis is on twenty-first-century authors such as Ta-Nehisi Coates, Claudia Rankine, and Roxane Gay, but a substantial selection of important earlier writers—from Olaudah Equiano, through Sojourner Truth, to James Baldwin and Audre Lorde—is also included. The second edition has been updated to feature notable works that have appeared since the first edition was published in 2018, particularly including works addressing the 2020 Black Lives Matter protests and the COVID-19 pandemic. Selections are arranged by author in rough chronological order; the book also includes alternative tables of contents listing material by thematic subject and by genre and rhetorical style, as well as headnotes and explanatory notes for each piece. A supplementary website contains links to further readings and other resources such as speeches, recitations, TED talks, and music videos.

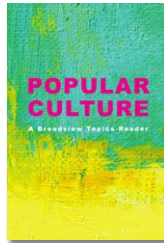


As of fall 2020, we have added to the companion website materials relating to the extraordinary sequence of events sparked by the police murder of George Floyd, Breonna Taylor, and countless others, and the subsequent protests.

A percentage of the revenue from this book's sales will be donated to three organizations: Black Lives Matter, Equal Justice Initiative, and Color of Change.

Popular Culture: A Broadview Topics Reader

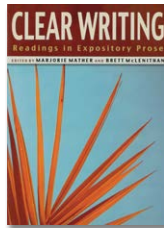
Edited by Laura Buzzard, Don LePan, Nora Ruddock, and Alexandria Stuart



print \$34.25 | eBook from \$22.95
288pp | 2019 | 9781554814909

Popular Culture: A Broadview Topics Reader is an accessible, current collection of non-fiction writing. The collection takes an expansive view of its subject, encompassing advertising, code-switching, social media,

emerging technologies, the body positivity movement, cultural appropriation, and more. A wide variety of genres are represented, from personal and literary essays to journalism and academic writing, and the collection features the work of celebrated writers including James Baldwin, Roland Barthes, Zadie Smith, Claudia Rankine, and Emily Nussbaum.

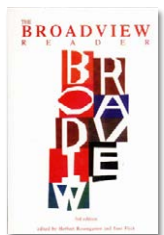


Clear Writing: Readings in Expository Prose

Edited by Marjorie Mather and Brett McLenithan

print \$56.50
(available only in Canada and the US)
456pp | 2006 | 9781551118246

Clear Writing is a compact, varied, and very readable collection of prose designed to provide models of excellent and engaging writing for courses in rhetoric, composition, writing, university writing, expository prose, nonfiction writing, and the essay.



The Broadview Reader

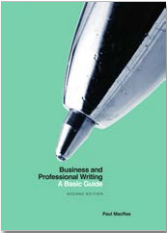
Third Edition

Edited by Herbert Rosengarten and Jane Flick

print \$55.95
(available only in Canada)
750pp | 1998 | 9781551111148

In this popular collection of expository prose for Canadian audiences, essays are gathered into groups by topic, but the editors also provide alternative tables of contents by rhetorical patterns and devices, and by chronology.

BUSINESS AND TECHNICAL WRITING



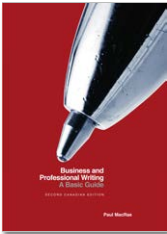
Business and Professional Writing: A Basic Guide

Second Edition

ENHANCED

By Paul MacRae

print \$48.50 |
eBook from \$33.95
400pp | 2019 | 9781554814718



Business and Professional Writing: A Basic Guide

Second Canadian Edition

ENHANCED

By Paul MacRae

print \$48.50 |
eBook from \$33.95
400pp | 2019 | 9781554814725

“Paul MacRae’s Business and Professional Writing delivers on its promise to provide a basic bread-and-butter guide to workplace writing. Whereas other books combine practical writing instruction with communication theory, MacRae’s background as a journalist comes through in his concise approach: he hones in on the core genres and skills that all professional writers must develop as part of their writing repertoires. This book practices what it teaches.... The book’s brevity, conciseness, and to-the-point approach make it a practical, accessible textbook that would be a great resource for any student.” — KELLY BELANGER, VIRGINIA TECH

Straightforward and focused on realistic examples, *Business and Professional Writing: A Basic Guide* is an introduction to the fundamentals of professional writing. The book emphasizes clarity, conciseness, and plain language. Guidelines and templates for business correspondence, formal and informal reports, brochures and news releases, and oral presentations are included.

The second edition includes expanded coverage of formal reports and new sections on information security, ethics in business and professional communication, and reporting survey data.

CONTENTS:

Introduction to Business and Professional Writing

Part I: The Basics of Strong Writing

Chapter 1: Plain Language
Chapter 2: The Seven Cs of Good Professional Communication
Chapter 3: The Eighth C: Learning Grammar Language
Chapter 4: Copy Editing

Part II: Document Design

Chapter 5: Basic Document Design
Chapter 6: Formatting for Correspondence

Part III: Correspondence

Chapter 7: Emails and Memos
Chapter 8: Letters: Good News, Neutral, and “Bad News”
Chapter 9: Persuasive Letters

Part IV: Writing for a Job

Chapter 10: Cover Letters
Chapter 11: Resumes

Part V: Promotional Materials

Chapter 12: News Releases
Chapter 13: Brochures
Chapter 14: Promotion on the Web

Part VI: Oral Presentations

Chapter 15: Individual Oral Presentations
Chapter 16: Group Presentations

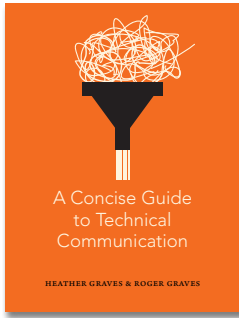
Part VII: Reports

Chapter 17: Informal Reports
Chapter 18: Formal Reports
Chapter 19: Formal Report Example

Appendix A: Answers to Exercises

A Concise Guide to Technical Communication

By Heather Graves and Roger Graves



print **\$39.75** |
eBook from **\$27.95**
176pp | 2020 | 978155481548

"Your concise format includes exactly the level of involvement my introductory Technical Communication course needs. Other textbooks have been of high quality, but it was challenging to

fit so much material into a 15-week semester. Now, I can easily choose what to highlight within my timeframe—I'm picking from the best, most important elements. With 100 students, that is the incisiveness I NEED! Chapter PowerPoints and test questions save me so much time. With the supplemental blog and author's lively podcast, I feel like I have a private tutor guiding me through the text." — LANE RHODES, ENGLISH DEPARTMENT, UNC CHARLOTTE

"A Concise Guide to Technical Communication packs so much into so few pages. The ten-chapter organization is perfect for courses on the quarter system or as a secondary text in STEM courses. The text covers all of the fundamentals, including visual and online communication and presentations. I like that both the concise and original texts put ethics up front in chapter 2. This concise edition has a visually clean page layout, making it easy to navigate the series of in-class exercises. Graves and Graves have written a clear and concise text, modeling the excellent writing techniques they present." — KELLY A. HARRISON, STANFORD UNIVERSITY

This compact but complete guide shows that less is more. With fewer extraneous details getting in the way of students trying to learn on the run, it allows them to focus on the most important principles of effective technical communication. The *Concise Guide* takes a rhetorical approach to technical communication; instead of setting up a list of rules that should be applied uniformly to all writing situations, it introduces students to the bigger picture of how the words they write can affect the people intended to read them. Assignments and exercises are integrated throughout to reinforce and test knowledge.

CONTENTS:

- Preface
- One: Audience, Purpose, Genre, and Medium
- Two: Ethical Issues of Technical Communication
- Three: Researching Technical Subjects
- Four: Writing Technical Prose
- Five: Visual Technical Communication
- Six: Essentials of Workplace Communication
- Seven: Progress Reports, White Papers, and Recommendation Reports
- Eight: Reporting Technical Information
- Nine: Technical Communication Online
- Ten: Presenting Technical Information Orally



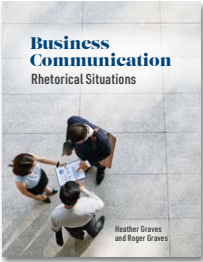
ONLINE CONTENT

The *Concise Guide to Technical Communication* instructor resources site provides PowerPoint lectures and quizzes for each chapter of the book. The authors have also created podcasts for each chapter with additional instructional information and help.

BUSINESS AND TECHNICAL WRITING *continued*

**Business Communication:
Rhetorical Situations**

By Heather Graves and Roger Graves



print **\$55.95** |
eBook from **\$37.95**
350pp | 2021 | 9781554815005

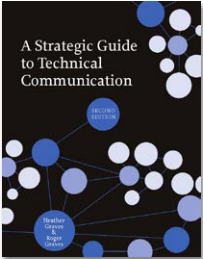
Business and professional communication takes place in a dynamic, ever-changing environment. How can we best help students prepare to communicate in such a challenging environment?

The pedagogies of the twentieth century—lectures, quizzes, and exams—have not kept up with these new demands for student engagement. *Business Communication: Rhetorical Situations* supports more interactive and collaborative pedagogies to motivate students.

Each chapter has two or three cases that challenge students to apply the business communication concepts they are learning to a specific set of circumstances. These cases are drawn from real-life communication situations and invite students to think through a communication situation and take action.

CONTENTS:

- Chapter 1: Audience, Purpose, and Genre in Business and Professional Communication
- Chapter 2: Argument in Professional Communication
- Chapter 3: Style in Business and Professional Writing
- Chapter 4: Professional Writing in an Electronic Environment
- Chapter 5: Writing in Teams
- Chapter 6: Communicating across Cultures
- Chapter 7: Positive and Informative Messages: Writing Letters, Memos, and Emails
- Chapter 8: Negative Messages: Writing Letters, Memos, and Emails
- Chapter 9: Writing Persuasive Messages
- Chapter 10: Proposals
- Chapter 11: Informal and Interim Reports
- Chapter 12: Research Reports: Recommendation, Analytical, and Informational
- Chapter 13: Design and Visuals in Business and Professional Communication

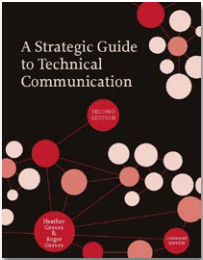


**A Strategic Guide
to Technical
Communication**

Second Edition

By Heather Graves and
Roger Graves

print **\$63.75** |
eBook from **\$43.95**
328pp | 2012 | 9781554811076



**A Strategic Guide
to Technical
Communication**

Second Canadian Edition

By Heather Graves and
Roger Graves

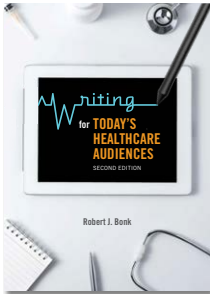
print **\$63.75** |
eBook from **\$43.95**
336pp | 2011 | 9781554810239

A Strategic Guide to Technical Communication incorporates useful and specific strategies for writers to enable them to create aesthetically appealing and usable technical documentation. These strategies have been developed and tested on a thousand students from a number of different disciplines over 12 years and in three institutions.

KEY FEATURES:

- Provides **detailed rhetorical explanations** of why some choices are preferable, rather than simply giving rules
- Full chapters on **usability testing** and **researching technical topics**
- Modular organization offers **flexibility**
- Many **quizzes, in-class exercises, and lab exercises** integrated throughout, building to a **major project**
- Extensive **examples** for each genre discussed
- **Instructor website** with PowerPoint lectures, lesson plans, sample student work, and helpful links

HEALTHCARE WRITING



Writing for Today's Healthcare Audiences

Second Edition

By Robert J. Bonk

print **\$39.95** |
eBook from **\$27.95**
210pp | 2022 | 9781554815128

Primarily designed for students seeking careers

in healthcare communication, this book also serves as a useful guide for nascent practitioners. Healthcare writing audiences are diversifying, from traditional physicians and patients to administrators in government and insurance groups and technical practitioners. Writing for these increasingly diverse healthcare audiences is the focus of this book, which has just enough theory to lay groundwork, plentiful examples to illustrate how theory is practiced, summaries that highlight key points, and realistic practice exercises.

The second edition has been re-organized and expanded with new student and instructor companion sites; new examples throughout refer to the special challenges of healthcare writing in a pandemic.

CONTENTS:

PART I: BASICS OF HEALTHCARE COMMUNICATION

Chapter 1: Preliminaries of Healthcare Writing
Chapter 2: Ethical and Legal Responsibilities
Chapter 3: Preparation for Collaboration

PART II: STRATEGIES FOR HEALTHCARE AUDIENCES

Chapter 4: Audiences of Healthcare Information
Chapter 5: Simple Strategies for Basic Situations
Chapter 6: Techniques with Complex Strategies
Chapter 7: Generalist Background of Laypersons
Chapter 8: Managerial Focus of Administrators
Chapter 9: Scientific Duality of Practitioners
Chapter 10: Publication Materials for Researchers

PART III: TECHNIQUES WITH HEALTHCARE WRITING

Chapter 11: Reliable Sources of Information
Chapter 12: Writing Mechanics for Healthcare
Chapter 13: Classical Rhetoric of Argumentation
Chapter 14: Evidence as Visual Representations
Chapter 15: Predictions for Healthcare Writing



Healthcare Writing: A Practical Guide to Professional Success

By Michael Arntfield and James Johnston

print **\$43.95** |
eBook from **\$29.95**
248pp | 2016 | 9781554812295

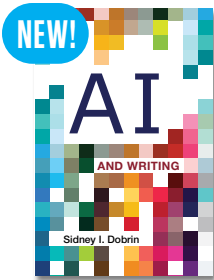
“Written communication in all its forms is a vital component of clinical care, building professional relationships, and documenting learning. Unfortunately, most training programs offer no formal teaching or assessment of this complex skill. Healthcare Writing covers all the bases: chart notes, emails and letters, social media, reflective pieces, illness narratives, presentations, and research. Highly recommended for learners and educators from all healthcare disciplines.” — ALLAN PETERKIN, MD, AUTHOR OF PORTFOLIO TO GO: 1000 WRITING PROMPTS AND PROVOCATIONS FOR CLINICAL LEARNERS

Aimed at students enrolled in university or college-level healthcare programs of various types as well as at current practitioners who might be seeking a portable, readable reference and guide, this book usefully and practically combines the detailed discussion of approaches to key healthcare document types—both professional and academic—with a thorough but focused overview of essential points of grammar, punctuation, and style.

CONTENTS:

Chapter 1: In-Patient Writing: Notes, Charts, and Reports
Chapter 2: Interpersonal Writing: Letters, Emails, and Presentations
Chapter 3: Narrative Medicine, Parallel Charting, and Portfolio Writing
Chapter 4: Pathographies, Blogs, and Healthcare Wikis
Chapter 5: Social Media and Public Health
Chapter 6: Basics of Grammar, Punctuation, and Style
Chapter 7: Healthcare Research and Academic Writing (Part 1): Prewriting, Critical Analyses, Reports, and Essays
Chapter 8: Healthcare Research and Academic Writing (Part 2): Finding and Using Sources

AI, SOUND, AND DIGITAL MEDIA



AI and Writing

By Sidney I. Dobrin

print \$19.95 |
eBook from \$13.95
128pp | Summer 2023 | 9781554816514

AI and Writing is a short introduction to Generative Artificial Intelligence (GenAI) and its emerging role in the

university classroom. Designed as a supplementary text for writing-intensive courses, the book explores the rapid evolution of GenAI and the many unsettled questions about its utility.

Sidney Dobrin provides a roadmap for students and instructors who wish to talk about programs such as ChatGPT but don't know how to begin. Writing prompts, discussion questions, and provocative short readings guide students in their consideration and use of GenAI programs, with a focus on the pragmatic: Can these programs be used ethically in writing? What tasks might they work well for? Where do they fall short? Exercises covering the most commonly taught modes of composition make the book an ideal choice for any instructor wishing to integrate coverage of GenAI into their undergraduate classroom.

KEY FEATURES:

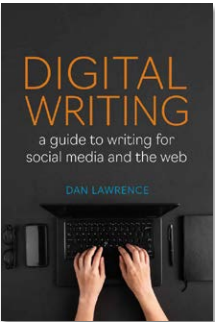
- **Ideal introduction** to AI for any writing-intensive course
- **Writing and discussion prompts** address practical and ethical questions of AI use
- **Provides expert guidance** for instructors approaching these topics for the first time
- Includes numerous **exercises and assignments**

ALSO AVAILABLE:

Talking about Generative AI:
A Guide for Educators

This free resource provides administrators and faculty with fundamental information about GenAI and its bearing on instruction and institutional policies.

Visit <https://sites.broadviewpress.com/ai/talking/> to download a free copy, or click here:



Digital Writing

By Dan Lawrence

print \$26.25 |
eBook from \$17.95
200pp | 2022 | 9781554815678

This guidebook offers a rhetorical framework for writing and analyzing content for social media and the web. In this age of disinformation

and hyper-targeted digital advertising, writers and teachers of writing must be prepared to delve into the digital world with a critical and strategic perspective. This book offers an interdisciplinary approach to writing scenarios with insights from classical and contemporary rhetoric, the philosophy of technology, and digital media theory. Special emphases are also placed on preparing for writing, marketing, and communications careers in the digital space, and on ethical issues related to digital and social media.

KEY FEATURES:

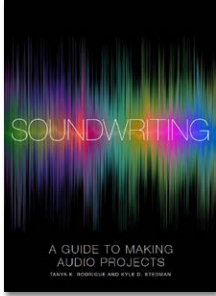
- Original **rhetorical framework** for writing for the web and social media
- **Interdisciplinary approach** drawn from classical and contemporary rhetoric, digital media theory, and the philosophy of technology
- Contemporary, “real world” **business scenarios** for analysis and discussion
- Special emphasis on helping students prepare for **digital writing careers**
- **Writing prompts and exercises** for social media, the web, and ethical situations

CONTENTS:

- Chapter 1: Introduction to Digital Writing
- Chapter 2: Writing for Social Media
- Chapter 3: Writing for the Web
- Chapter 4: Digital-Visual Design
- Chapter 5: Digital Writing Jobs

Soundwriting: A Guide to Making Audio Projects

By Tanya K. Rodrigue and Kyle D. Stedman



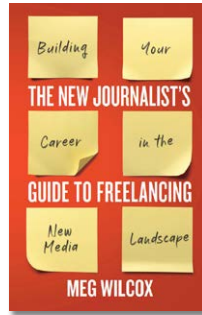
print \$27.95 |
eBook from \$19.95
256pp | 2022 | 9781554815111

Soundwriting is about how to compose with sound—how to make the kind of podcasts we listen to late at night, or the powerful audio projects that so many college students have created in the

authors' classes. It's about how to approach the world with a listening ear, target the perfect audience, and learn the basics of audio editing software. While the book is research-based, it's straightforward, clear, and practical. Interludes between chapters give readers a chance to read extended personal narratives from the authors about their own soundwriting projects.

CONTENTS:

- Chapter 1: Sound, Soundwriting, and Rhetoric
 - Interlude 1: Remixing a Written Memoir into Soundwriting: How Kyle Composed "Pincushion"
- Chapter 2: Listen Like a Soundwriter
 - Interlude 2: Using Rhetorical and Genre Analysis to Make Soundwriting: How Tanya Composed "Peaceful Warriors"
- Chapter 3: A Toolbox of Choices
 - Interlude 3: Podcasting with a Partner: How Kyle Composed "Grumble, Grumble"
- Chapter 4: Planning and Gathering Sounds
 - Interlude 4: Working within the Limitations of a Structured Writing Process: How Tanya Composed "Play it Loud"
- Chapter 5: Editing, Revising, and Sharing



The New Journalist's Guide to Freelancing

By Meg Wilcox

print \$23.95 |
eBook from \$16.95
204pp | 2022 | 9781554815135

In a fast-moving media world where most workers begin as freelancers (and many may spend their

whole careers freelancing), this book is a guide for journalism students, recent graduates, and new journalists to orient themselves in the world of freelance work in Canada and the US. The book looks at developing your own personal brand, how to pitch to different types of publications and media outlets, and how to start to plan for your financial future as a freelancer (yes, it's possible!). Short, practical, and easy to read, *The New Journalist's Guide to Freelancing* is written by an experienced freelance journalist and journalism professor, and incorporates profiles of real freelancers from varied backgrounds and in a range of professional fields.

A NOTE ON PRICING

We at Broadview believe in transparent pricing, and we also understand the importance of keeping prices affordable for students.

Throughout our catalogue we use list prices, which are roughly what you can expect your students to pay for new copies of our titles.

As is the standard practice in the publishing industry, we sell to bookstores at a discount, and they typically mark the books back up to our list price and use the difference to cover their overhead costs.

Broadview is pleased to offer **discounted prices on book packages.**

Please contact your Broadview rep or customerservice@broadviewpress.com

(705-743-8990) for information about packages.

ADVANCED COMPOSITION



Academic Writing: An Introduction
Fourth Edition
By Janet Giltrow, Richard Gooding, and Daniel Burgoyne

print **\$56.25** | eBook from **\$38.95**
380pp | 2021 | 9781554815234

Academic Writing has been widely acclaimed in all its editions as a superb textbook—and an important contribution to the pedagogy of introducing students to the conventions of academic writing. The book seeks to introduce student readers to the lively community of research and writing beyond the classroom, with its complex interactions, values, and goals. It presents writing from a range of disciplines in the humanities, social sciences, and natural sciences, cultivating students’ awareness of the subtle differences in genre.

ALSO BY JANET GILTROW:

Academic Writing: Writing and Reading in the Disciplines
Third Edition
By Janet Giltrow

print **\$65.95**
424pp | 2002 | 9781551113951

Academic Reading: Reading and Writing in the Disciplines
Second Edition
Edited by Janet Giltrow

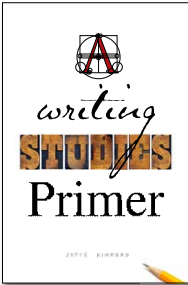
print **\$58.50**
528pp | 2002 | 9781551113937



Joining the Dialogue: Practices for Ethical Research Writing
By Bettina Stumm

print **\$44.75** |
eBook from **\$30.95**
350pp | 2021 | 9781554813957

Joining the Dialogue offers an exciting new approach for teaching academic research writing to introductory students by drawing on communication ethics. Holding to the current view that academic writing means situating ourselves in a research community and learning how to join the research conversations going on around us, *Joining the Dialogue* proposes that how we engage in dialogue with other researchers in our community matters. We not only read, acknowledge, and build on the research of others as we compose our work; we also engage openly, attentively, critically, and responsively to their ideas as we articulate our own.



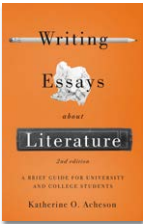
A Writing Studies Primer
By Joyce Kinkad

print **\$39.95** | eBook from **\$27.95**
400pp | 2022 | 9781554815319

Writing is omnipresent in our lives, yet we rarely stop and consider its history and material culture. This book incorporates autoethnography and asks readers to consider writing histories, influences, processes, and tools in their own lives. Short readings are included for each chapter. Designed for composition courses with a Writing About Writing focus or courses in Writing Studies, *A Writing Studies Primer* is a unique, visually engaging introduction to writing through its material culture.

WRITING ABOUT LITERATURE

Writing Essays About Literature: A Brief Guide for University and College Students



Second Edition

By Katherine O. Acheson

print **\$25.25** | eBook from **\$16.95**
210pp | 2021 | 9781551119922

Using a single poem by William Carlos Williams as the basis for the process of writing a paper

about a piece of literature, *Writing Essays About Literature* walks students through the processes of reading, brainstorming, researching secondary sources, gathering evidence, and composing and editing the paper. The second edition has been updated throughout and provides full sample essays showing multiple critical approaches.

Writing about Literature: A Guide for the Student Critic

Second Edition

By W.F. Garrett-Petts

print **\$28.95** | eBook from **\$19.95**
208pp | 2013 | 9781551117430

Writing about Literature introduces students to critical reading and writing through a thorough and engaging discussion of the field, but also through exercises, interviews, exemplary student and scholarly essays, and visual material.

How to Read (and Write About) Poetry



Second Edition

By Susan Holbrook

print **\$29.75** | eBook from **\$19.95**
(available only in Canada and the US)
208pp | 2021 | 9781554815104

This book invites students to join the critical conversation about

a genre many find intimidating. In an accessible, engaging manner, it introduces empowering questions, reading strategies, literary terms, and secondary research tips. The second edition is updated throughout and includes a fresh selection of poems and the latest MLA citation guidance. Full colour images provide illustrations of artworks referred to in included poems.

CREATIVE WRITING



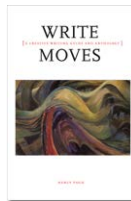
Crafting Poems and Stories: A Guide to Creative Writing

By Ethel Rackin

print **\$44.95** | eBook from **\$30.95**
(available only in Canada and the US)
375pp | 2022 | 9781554814947

Comprehensive in its treatment of poetry and fiction, this book offers features that students most often request, including concise definitions of basic terms of poetry and short fiction, focused discussion of craft, exciting literary models, and engaging hands-on exercises.

Write Moves: A Creative Writing Guide and Anthology

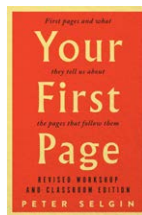


By Nancy Pagh

print **\$55.95** | eBook from **\$37.95**
(available only in Canada and the US)
448pp | 2016 | 9781554812264

Write Moves is an invitation for the student to understand and experience creative writing in the

larger frame of humanities education. The practical instruction offered comes in the form of “moves” or tactics for the apprentice writer to try. The book focuses on concise, human-voiced instruction in poetry, the short story, and the short creative nonfiction essay.



Your First Page: First Pages and What They Tell Us about the Pages that Follow Them

By Peter Selgin

print **\$31.25** | eBook from **\$21.95**
360pp | 2019 | 9781554814732

Writing and Workshopping Poetry: A Constructive Introduction

By Stephen Guppy

print **\$31.25**
(only available in Canada and the US)
304pp | 2016 | 9781554813087

BROADVIEW ENHANCED

- A **NEW range of Broadview courseware packages**, built around some of our most popular titles
- Get your eBook, **auto-grading quizzes**, and additional digital learning apparatus in a single package, integrated directly into your institution's Learning Management System
- Use our **highly customizable** quiz, assignment, and course-building options to create the perfect online learning environment
- Ideal for **Inclusive Access** and other First Day programs



If you are interested in adopting a Broadview Enhanced package, or you just want to learn more about the platform, please write to **ebooks@broadviewpress.com** or visit: **broadviewpress.com/enhanced**

BOOKS WITH ENHANCED COURSES

ENHANCED



INCLUSIVE ACCESS

Broadview offers Inclusive Access (First Day) adoptions through a variety of vendors, including VitalSource, RedShelf, and Perusall. Adoptions of this sort are designed to provide students with access to all of their course materials on or before the first day of class, often at a discount well below the standard price.

If you are interested in assigning a Broadview title through an inclusive access program, contact your bookstore or write to **ebooks@broadviewpress.com**.



BROADVIEW PRESS

An Independent Academic Publisher Since 1985

broadviewpress.com | @broadviewpress   

280 Perry St, Unit 5, Peterborough, Ontario, Canada, K9J 2J4

(705) 482-5915 | customerservice@broadviewpress.com



Broadview Press acknowledges the financial support of the Government of Canada for our publishing activities



This catalogue is printed on 100% recycled paper.